

2026

EXHIBITOR BROCHURE



TALKING STICK
RESORT

June 12-14
Talking Stick Resort
Scottsdale, AZ



*Collaboration in Action
Creating Healthy, Beautiful Smiles*

The Western Society of Periodontology 74th Annual Scientific Session

Robert Da Silva • Marcelo Silva • Bobby Birdi • Clark Chen • Homa Zadeh
Vahid Khoshkam • Colin Richman • Marianna Evans • Suman Batina • Irene Marrón-Tarrazzi
Satish Kumar • George Romanos • Lauralee Nygaard • Antonia Teruel • Kian Kar • Harjit Sehgal

In Collaboration with:

2026 Western Dental Hygiene Symposium

Susan Wingrove • Lynn Atkinson • Kathleen Bassett • Kristin Ranaldo • Melissa Shotell
Raphel Rondon • Nancy Miller • Lora Hooper • Jodi Deming • Anne Rice • Trisha O'Hehir

813.444.1011 • www.wsperio.org

Western Society of Periodontology 74th Annual Scientific Session

In Collaboration with 2026 Western Dental Hygiene Symposium

WSP 2026 ANNUAL MEETING



WELCOME LETTER

Thank You!

74 Years in the Making!



We are thrilled to personally invite you to an unparalleled opportunity to showcase your products and services at the 74th Annual Meeting of the Western Society of Periodontology (WSP), in collaboration with the 7th Annual Western Dental Hygiene Symposium (WDHS), happening June 12-14, 2026 at the beautiful Talking Stick Resort in Scottsdale, AZ.

The Ultimate Platform for Innovation and Partnership - This event will unite periodontists, restorative dentists, endodontists, dental hygienists, and auxiliary professionals in a unique interdisciplinary gathering. As an exhibitor, your brand will be front and center among top-tier dental professionals, offering invaluable face-to-face connections that drive business growth and brand loyalty. Our attendees are committed to working with companies like yours that fuel innovation and excellence in the field.

Why Partner with Us? Your involvement as an exhibitor or sponsor will provide direct access to over 400 professionals eager to discover cutting-edge products and services to elevate their practice. Our exhibit hall is strategically positioned in high-traffic areas where attendees will enjoy meals, refreshments, and networking, ensuring you receive maximum exposure throughout the event.

New for 2026:

- **Exhibitor Bingo**
- **Hygiene Product and Technology Expo:** Meet the speakers, try products, and learn about technology: Saturday Afternoon
- **Periodontal Resident Competition:** Saturday 3:30pm

Why Exhibit at WSP 2026?

- Direct access to a highly engaged, diverse audience across periodontics, restorative dentistry, other specialist and dental hygiene.
- Premium exhibit spaces positioned for maximum attendee interaction.
- Customized sponsorship packages designed to increase brand visibility.
- Network with leaders in the field, share innovations, and build lasting relationships.

To secure your exhibit space, register today and ensure your brand is part of this prestigious event! Space is limited, and the opportunity to showcase your company in this exclusive setting is one you don't want to miss.

For more information or to reserve your space, contact our Executive Director, Todd Goldman, at 813.444.1014 or tgoldman@wsperio.org.

We look forward to welcoming you to an exceptional event in 2026!



Dr. Satish Kumar,
DMD, MDSc, MS
Meeting Chair
2026 WSP
Annual Session



Susan Wingrove
BS, RDH
Meeting Chair
2026 WDHS
Annual Session

EXHIBIT HALL INFO FOR 2026

FRIDAY, JUNE 12th • 8:00AM - 4:00PM

SATURDAY, JUNE 13th • 8:00AM - 5:00PM

SUNDAY, JUNE 14th • 8:00AM - 1:00PM

- All attendees come and go through the exhibits to get to the lectures
- **HYGIENE PRODUCT AND TECHNOLOGY EXPO - SATURDAY - 3-4PM**
- Light breakfast, lunch and breaks in exhibit area
- Social Media Marketing Graphics highlighting your participation that you can share
- Includes exhibitor attendance at the Saturday night event

Venue: Talking Stick Resort • Scottsdale, AZ

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WSP 2026 ANNUAL SESSION

SPONSORSHIP PACKAGES

Don't see a sponsorship that suits your business? We are able to customize your package.

BENEFITS	PARTNER	PLATINUM	GOLD	SILVER	BRONZE
	\$17,500 1 AVAILABLE • Saturday Evening Reception Sponsor	\$10,995 5 AVAILABLE Choose 1 • Resident Competition • Friday Night VIP Reception • Friday Pool Party • Wi-Fi in Meeting Space • (100) Drink Tickets for Saturday Exhibitor Reception	\$7995 5 AVAILABLE Choose 1 • Friday Breakfast • Friday Lunch • Saturday Breakfast • Saturday Lunch	\$5,995 5 AVAILABLE Choose 1 • Friday Morning Break • Friday Afternoon Break • Saturday Morning Break • Bag or Lanyard Sponsor	\$3,500 35 AVAILABLE • Exhibitor Only
Choice of Exhibit Space	1st	2nd/6th	7th/12th	Based upon Sign up	Decided for you
6 foot table & 2 chairs	Larger Footprint	✓	✓	✓	✓
Saturday Evening Reception Exclusive Sponsor-drink cups to have logo	✓				
Speaker Opportunity at Single Day Team Sessions	7	5	3	1	
WSP Team Sessions Exhibits	7	5	4	3	
Free Attendee tickets to give away	6	4	2	2	2
Facebook Mention on WSPerio.org	✓	✓	✓	✓	✓
Pre Event Eblast to All Attendees	✓	✓			
Logo on Step and Repeat	✓	✓			
Logo on social media marketing, Event Website	✓	✓	✓	✓	✓
Hygiene & Technology Expo: Meet the speakers, try products and learn about technology	✓	✓	✓	✓	
Rotating Banner on Website	All Year	All Year	6 months		
Branded social media post on WSPerio (FB and Instagram)	✓	✓	✓		
Pre Event Attendee List	✓	✓			
Post Event Attendee List	✓	✓	✓	✓	✓
Submit a blog post for the WSPerio Website	✓	✓	✓	✓	✓
Advertisement in Periodontal Abstracts	✓	✓			
Event APP Advertising: Banner Ads	✓	✓	50% OFF	25% Off	
Exhibitor Personnel Registrations	3	3	3	2	2

*** NEW IN 2026** - First 10 companies to commit to donating a non-dental raffle prize valued at \$200+ will be put on a Bingo card entry form. Attendee's must visit these (10) companies to be registered for raffle drawing. Each participating company gets 45 seconds on mic for product update. *

**For More Information contact: tgoldman@wsperio.org
813-444-1011 • www.wsperio.org**



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Don't Wait to Reserve Your Limited Exhibitor Spaces!

EXHIBITOR REGISTRATION FORM

Table top displays must be appropriate for a professional meeting. Registration acceptance for exhibits will be at the discretion of the Program Committee. Any exhibit sponsored activities must be provided to the WSP Executive Offices for prior approval. Companies may register by completing the information below. Exhibit space is limited and available on a first come, first serve basis. The form must be completed and payment received prior to the meeting date. Only one company per exhibit table.

_____ Bronze **\$3,500** _____ Silver **\$5,995** _____ Gold **\$7,995** _____ Platinum **\$10,995** _____ Partner **\$17,500**

All exhibitors will receive one 6' table, post-event list of attendees, 25% off advertising in 2026 WSP journal ads, two (2) pre-event email blasts highlighting your exhibit, and ten (10) exhibits only invitations you can send to area dentists and/or hygienists.

Company Name: _____

Company Contact: _____

Email: _____ Phone: _____

Address: _____

City, State, Zip: _____

Payment by check is preferred; however, credit cards are accepted.

Enclosed is a check for the amount of \$ _____ (or process our payment in the amount of) \$ _____

Credit Card# _____ Exp. Date _____

Cardholder's Name: _____ 3-digit Security Code: _____

Cardholder's Billing Address: _____

Cardholder's Signature: _____

HOLD HARMLESS / INDEMNIFICATION AGREEMENT

In consideration for being permitted to participate as an exhibitor at the Event:

1. Assumption of Risk

- I understand and acknowledge that participation in the Event involves certain risks, including potential injury, loss, or damage to property. I voluntarily assume all such risks associated with exhibiting.

2. Release and Waiver

- I hereby release, discharge, and hold harmless Western Society of Periodontology/Goldman Management, its officers, directors, employees, agents, volunteers, and representatives ("Released Parties") from any and all claims, liabilities, demands, damages, costs, or expenses arising out of or related to my participation in the Event, except to the extent caused by the gross negligence or willful misconduct of the Released Parties.

3. Indemnification

- I agree to indemnify and defend the Released Parties against any claims, damages, or expenses (including reasonable attorneys' fees) resulting from my actions, my employees' actions, or the activities conducted within or around my exhibit space.

4. Insurance

- I agree to maintain appropriate insurance coverage for my participation in the Event and understand that Western Society of Periodontology does not provide insurance for exhibitors.

Acknowledgment

I have read, understand, and agree to abide by this Hold Harmless Agreement.

Exhibitor Name: _____

Company: _____

Signature: _____

Date: _____

Fill out and send to: tgoldman@wsperio.org ~OR~ 15436 N Florida Avenue, Suite 102, Tampa, FL 33613

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