

Western Society of Periodontology 72nd Annual Scientific Session  
Western Dental Hygiene Symposium  
Academy Of Microscope Enhanced Dentistry 23rd Annual Meeting



The Leaders in  
Collaborative Care



**“Mile High Mastery with  
WSP and AMED”**

# DENVER

Colorado

**AUGUST 16-18, 2024**

## EXHIBITOR PROSPECTUS

**GRAND HYATT DENVER**



**SPEAKERS**

**3 DAYS OF WORLD CLASS  
DENTAL PROFESSIONAL SPEAKERS**

Dr. Mike Pikos	Dr. Steve Sullivan	Dr. Juan Carlos Ortiz Hughes
Dr. Edward Pat Allen	Dr. Rachel Schallhorn	Dr. William Linger
Dr. Daniel Buser	Dr. Bor Jian Chen	Dr. Ozzie Mayoral
Dr. Hussein Basma	Dr. Kia Karimi	Dr. Thomas Baker
Dr. Debora Dias	Dr. Shepard DeLong	Susan S. Wingrove BS, RDH
Dr. Randy Shoup	Dr. Shepard DeLong	Tricia Osuna, BSDH, RDH, FAADH
Dr. Thomas J. Kopic	Dr. Mark Anthony Limosani	Lynn Atkinson, RDH
Dr. Curry Leavitt	Dr. Arnoud Noot	Cindy Purdy, RDH, BS, CEAS
Dr. Purnima Kumar	Dr. Glenn van As	Melissa Calhoun, MSDH, RDH
Dr. George Mandelaris	Dr. Andrei Berdichevsky	Nicole Fortune, RDH
Dr. Brian Vence	Dr. Kiyonobu Saburi	Anne O. Rice, RDH
Dr. Kevin Murphy	Dr. Thomas G. Wiedeman	<b>AND MORE!</b>

813-444-1011 • [www.wsperio.org](http://www.wsperio.org) • [www.microscopedentistry.org](http://www.microscopedentistry.org)



# “Mile High Mastery with WSP and AMED”



Welcome Letter  
**THANKS!**  
72 Years in the Making!



**Please join us as an Exhibitor! August 16-18, 2024.**

The annual meeting of the Western Society of Periodontology (WSP) has become the premier collaboration of restorative dentistry, periodontics, and supportive maintenance (hygiene). These three pillars dictate predictable long-term treatment for our patients. Our successes are a direct result from our partnerships together in conjunction with our valued corporate sponsors like yourself.

We will share our meeting again with the Academy of Microscope Enhanced Dentistry. Our event will take place at the Grand Hyatt in downtown Denver, Colorado. We are bringing some of the brightest minds highlighting contemporary presentations to our select specialties.

On behalf of the Western Society of Periodontology, I am honored to serve as Meeting Chair and extend this warm invitation to exhibit at our conference. Our 72nd annual Scientific session! **Our members benefit from your presence and support, as well as being committed customers throughout the year.** Personal face-to-face interactions go a long way. Our members can connect with your representatives and continue to support those who support us. I always have enjoyed these relationship-building opportunities. I must personally thank you for your significant part to my rewarding career.

To assure you have an exhibit space please **sign up** at your earliest convenience. Exhibits are arranged in the area where attendees have their meals and refreshments. “Basic exhibitor” fees begin at \$3,500. Elevated **Titanium level sponsors will be prominently recognized** during the program. **Additional sponsorship opportunities** to bring recognition to your company include breakfast, breaks, lunch, a cocktail reception with a live band, and our silent auction. This year we will have a Periodontal Resident digital poster competition and corporate sponsor interaction will be available to give you additional exposure.

Our Executive Director, Todd Goldman, can be contacted at: 813.444.1014 or tgoldman@wsperio.org if you need additional information.



We look forward to partnering with you in Denver.

Dr. Giles Horrocks, DDS, MS  
Meeting Chair  
2024 WSP/AMED/WDHS  
Joint Annual Session

**EXHIBIT HALL CHANGES FOR 2024**  
**NEW EXHIBIT TIMES**  
**FRIDAY 8:00AM - 5:30PM**

*with beer tasting and snacks from 3:00PM-4:00PM*

**SATURDAY: 8:00AM - 5:30PM • SUNDAY 8:00AM - 1:00PM**

- All attendees come and go through the exhibits to get to the lectures
- **EXHIBITOR RECEPTION FRIDAY 3-4PM**, before the last speaker presents, with local beer tasting and snacks
- More time in the exhibit area is scheduled this year
- Every exhibitor will be highlighted and promoted at least twice in promotional meeting emails
- Light breakfast, lunch and breaks in exhibit area
- Social Media Marketing Graphics highlighting your participation that you can share
- Includes exhibitor attendance at the 80's themed NEON party Saturday night

**Venue:** Grand Hyatt Denver • Denver, Colorado

# “Mile High Mastery with WSP and AMED”



## Sponsorship Promotional Opportunities



### REGISTRATION MATERIALS

Audience: All Annual Meeting (approximately 600) attendees.

Every paid registrant receives a lanyard for their name badge, tote bag, and notepad and pen to use.

Get your logo into all your prospective/current customers' hands that will **HAVE THE MOST VISIBILITY DURING THE ANNUAL SESSION –AND BEYOND.**

All registration materials are prepared for on-site pick-up; no pre-mailings to attendees.

Sponsor is responsible for providing production ready logos for each item listed below.

Badge Lanyards - \$1,500.

Notepads & Pens - \$1,800.

Note Pad Sponsor will have the ability to supply artwork with their logo and marketing message.

Tote Bags - \$2,900.

Bag Sponsors have the right to insert branded product or information into the tote bags.

### WSP PAST PRESIDENT'S/VIP COCKTAIL RECEPTION FRIDAY, 7:00-8:00 PM

Attendance: More than 50 VIPs including WSP Past Presidents, Board of Directors, WSP Leaders.

This important reception provides a private opportunity for WSP past leaders, current board members and other WSP leaders to re-connect.

\$1,000 Sponsorship

On-site signage with sponsor's name.

**Promotion of sponsor** in advance and on-site materials, individual invitations, and WSP website.

Sponsor staff are welcome to attend.

### WSP FOUNDATION COCKTAIL RECEPTION & SILENT AUCTION SATURDAY, 7:00-10:00 PM

This event offers a 2 hour cocktail reception on Saturday night, 150+ in attendance.

This event is an important event since it funds our Resident Program. The goal of that program is to bring to our meeting all Perio Residents and Hygiene Award winners.

\$5000 – Single Sponsor

\$2500 – Co-Sponsored, 2 Available

**Promotion of sponsor:**

On-site signage placed at entrance with sponsor's name.

Acknowledgment of sponsors in advance and on-site materials, and WSP website.

20 free drink tickets for each sponsor.

# “Mile High Mastery with WSP and AMED”



## Exhibit Registration Form



Table top displays must be appropriate for a professional meeting. Registration acceptance for exhibits will be at the discretion of the Program Committee. Any exhibit sponsored activities must be provided to the WSP Executive Offices for prior approval. Companies may register by completing the information below. Exhibit space is limited and available on a first come, first serve basis. The form must be completed and payment received prior to the meeting date. Only one company per exhibit table.

\_\_\_\_\_ Exhibit Fee \$3,500.00

All exhibitors will receive one 6' table, post-event list of attendees, 25% off advertising in 2024 WSP journal ads, two (2) pre-event email blasts highlighting your exhibit, and ten (10) exhibits only invitations you can send to area dentists and/or hygienists.



Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Payment by check is preferred; however, credit cards are accepted.

Enclosed is a check for the amount of (or process our payment in the amount of) \$ \_\_\_\_\_

Credit Card# \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_ 3-digit Security Code: \_\_\_\_\_

Cardholder's Billing Address: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

I am interested in the following: Totebags: \_\_\_\_\_ Note Pads & Pens: \_\_\_\_\_ Lanyards: \_\_\_\_\_  
WSP's Past President's VIP Cocktail Reception: \_\_\_\_\_  
Saturday Foundation Reception and Silent Auction: Sole \_\_\_\_\_ Co-Sponsor \_\_\_\_\_ Student Attendee: \_\_\_\_\_

*As soon as we receive this form, we will follow up to confirm.*

**Fill out and send to: [tgoldman@wsporio.org](mailto:tgoldman@wsporio.org) -OR- 15428 N. Nebraska Ave., Lutz, FL 33549  
Office: 813.444.1011 • [www.wsporio.org](http://www.wsporio.org) • [www.microscopedentistry.com](http://www.microscopedentistry.com)**



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## Hotel Information



### GRAND HYATT DENVER

1750 Welton St , Denver, Colorado 80202

A stay at Grand Hyatt Denver places you in the heart of Denver, within a 10-minute walk of Colorado Convention Center and 16th Street Mall. This 4.5-star hotel is 0.9 mi. from Union Station and 1 mi. from Coors Field.

Make yourself at home in one of the 516 guestrooms featuring refrigerators and iPod docking stations. Your pillowtop bed comes with down comforters and premium bedding. Wired and wireless Internet access is complimentary, and flat-screen televisions with premium TV channels provide entertainment. Private bathrooms with showers feature designer toiletries and hair dryers.

Enjoy recreational amenities such as a health club and an indoor pool. Grab a bite to eat at Courier Kitchen and Bar, a restaurant which features a bar/lounge, or stay in and take advantage of the 24-hour room service.

Featured amenities include complimentary wired Internet access, a business center, and express check-out. This hotel has facilities measuring 52,600 square feet, including conference space. Self parking (subject to charges) is available onsite.

To reserve a discounted room secure your reservation by 7/1/2024.

Passkey Link for Attendee: <https://www.hyatt.com/en-US/group-booking/DENRD/G-WSOP>



FOR INFORMATION ON THIS OR OTHER SEMINARS CONTACT:  
TGOLDMAN@WSPERIO.ORG

813.444.1011 • WWW.WSPERIO.ORG • WWW.MICROSCOPEDENTISTRY.COM



# SINGLE DAY EVENTS FROM THE WSP... DON'T MISS OUT ON THESE!



Fourteen times or more a year the Western Society of Periodontology offers continuing dental education in their 14 western states and Canada that comprise their membership. Thousands of Periodontists, General Dentists, and Dental Hygienists attend these continuing education sessions. Educators are some of the top in the Dental field offering these practitioners the interdisciplinary education they seek out. Each of these events bring in anywhere from 75-250 dental professionals. The duration of these are either full or half days. The WSP offers you the ability to reach these important practitioners in a more intimate setting.

## 2024 TEAM SESSIONS & HYGIENIST APPRECIATION DAYS

*(Please mark the ones you are interested in exhibiting at)*

### 2024 Schedule of WSP CE Events

Date	Location	Event	Exhibitor
February 10	Detroit, MI	Hygiene Appreciation Day	Yes___
March 2	Kansas City, MO	Hygiene Appreciation Day	Yes___
March 9	Denver, CO	Team Session	Yes___
April 20	Las Vegas, NV	Hygiene Appreciation Day	Yes___
April 27	Boise, ID	Team Session	Yes___
May 4	Phoenix, AZ	Hygiene Appreciation Day	Yes___
June 1	Sacramento, CA	Hygiene Appreciation Day	Yes___
June 8	Fresno, CA	Hygiene Appreciation Day	Yes___
<b>August 16-18, 2024</b>	<b>Denver, CO</b>	<b>WSP/AMED Annual Session</b>	<b>Separate Application___</b>
September 7	Tampa, FL	Hygiene Appreciation Day	Yes___
September 14	San Diego, CA	Hygiene Appreciation Day	Yes___
September 21	Seattle, WA	Hygiene Appreciation Day	Yes___
October 5	Minneapolis, MN	Hygiene Appreciation Day	Yes___
October 19	Portland, OR	Team Session	Yes___
November 16	Indianapolis, IN	Hygiene Appreciation Day	Yes___

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Office Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Additional information: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_ CCV: \_\_\_\_\_