



SCHEDULE

Saturday, October 21, 2023

Registration & Exhibits	7:30 - 8:00am
Susan Wingrove w/Gerrarda O'Beirne.....	8:00 - 10:00am
Break & Exhibits	10:00 - 10:30am
Heather Rogers	10:30am - 12:30pm
Lunch & Exhibits	12:30 - 1:30pm
Kandra Sellers	1:30 - 3:30pm

Six (6) hours of continuing education credit will be provided.
The WSP is a recognized ADA CERP Provider.

SEMINAR LOCATION

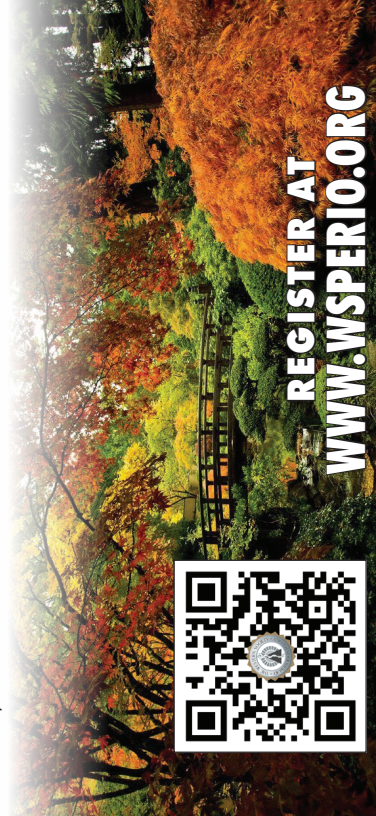


EMBASSY SUITES HILLSBOROUGH

9355 Northeast Tanasbourne Dr,
Hillsboro, OR 97124

For information on this or other seminars contact
Office: 813.444.1011 • Fax: 813.422.7966
www.wsperio.org

Western Society of Periodontology
15428 N. Nebraska Ave.
Lutz, FL 33549



REGISTER AT
WWW.WSPERIO.ORG



A GREAT WSP PROGRAM AT THE SAME GREAT FEES!

This lecture course is appropriate for dentists, hygienists, dental assistants, and the entire dental team.

ADA CERP® | Continuing Education Recognition Program

The Western Society of Periodontology is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. WSP designates this activity for six hours (6) continuing education credits.

PERIODONTAL AND DENTAL HYGIENE EXCELLENCE

Brought to you by:
THE WESTERN SOCIETY OF PERIODONTOLOGY



PORTLAND, OREGON

Saturday, October 21, 2023

**Susan Wingrove, BS, RDH &
Gerrarda O'Beirne, BDS, MSD, PLLC**
Join the Biofilm Revolution!

Heather Rogers, RDH
*What Is Sugar and
Why Do We Care?*

Kandra Sellers, RDH, BA
*Medical Billing, Get Paid As
A Medical Specialist!*

A COMMITMENT TO COLLABORATIVE CARE
"71 YEARS OF EXCELLENCE IN CONTINUING EDUCATION"



SUSAN WINGROVE BS, RDH

Susan Wingrove is a dynamic innovator, international speaker, writer, researcher, and instrument designer. RDH of Distinction recipient and WSP Educator of the Year Awards. Susan is on Oral-B Global Implant and Western Society of Periodontology Boards. Published author; American and International journals on peri-implant therapy, regeneration, and advanced instrumentation. Textbook: Peri-Implant Therapy for the Dental Hygienist: 2nd Edition, Wiley Oxford UK. Resides in Missoula, Montana USA to enjoy flyfishing, hiking, and snowshoeing.



GERRARDA O'BEIRNE, BDS, MSD

Dr. Gerrarda O'Beirne received her dental degree from University College Cork in 1989. She spent one year as a Junior House Officer in Oral Surgery in the Dental Hospital in Cork, Ireland before moving to private practice in Dublin. In 1994 she received a Certificate in Periodontics at the University of Washington in Seattle and an MSD in 1995. Dr O'Beirne is a Diplomate of the American Board of Periodontology and an Affiliate Assistant Professor with the Dept of Periodontics at the University of Washington. She maintains a private practice in downtown Seattle specializing in Periodontics and Implant Dentistry.



HEATHER ROGERS, BSDH

Heather M. Rogers began her career in dental hygiene in 1999 when she graduated from the College of Southern Nevada. She has worked in prosthodontics, periodontics, and general dentistry. Heather discovered her love for presenting educational courses while achieving her bachelor's degree and being involved with her professional association. She completed her Bachelor of Science in Dental Hygiene in 2010 and is currently providing continuing education for professionals in communications, diabetes, implant maintenance, probiotics, infection control, COPD, marijuana, and vaping.



KANDRA SELLERS, RDH, BA

Kandra Sellers, RDH, BA is widely considered one of the most passionate and successful coaches any practice could partner with. With over 30 years in the dental industry, Kandra has had many different career roles due to the fantastic mentors she has met along the way. She is no longer seen as "just a dental hygienist," which is a profession certainly not to be minimized. Instead, Kandra is now viewed as a predominant educator in the field of oral systemic health intertwined with dental medical billing, as well as creator and CEO of TIPS Medical Billing. Kandra is able to educate, implement processes, and professionally coach doctors and team members to the next level of where the dental profession is heading. In creating TIPS (Tandem In-Practice Solutions), the niche is implementation to ensure successful outcomes to billing the medical procedures that dentists do every day. Dental practice owners seeking a coach that can elevate their practice production and revenue through solid protocols for optimal oral systemic solutions and medical billing are raving about Kandra's ability to move both doctors and team members towards excellence. Sponsor: Care Credit

Saturday, October 21, 2023

Full Day - Includes Lunch

Table with 2 columns: Price for WSP Members, Non-Members. Rows include Dentists, Hygienists/Assistants & Office Staff, Full-Time Faculty/Military, Full-Time Students.

Registration postmarked after 09/20/2023 will be charged an additional fee of \$10 per person.

THIS IS A GREAT PROGRAM FOR DOCTORS, HYGIENISTS, AND OFFICE STAFF

Registration form fields: Last Name, Address, City, State, Zip, Email, First Name, Registration Fee, Name on Card, Account #, Credit Card Billing Address, Signature, Expiration Date, Security Code, Phone#.

Registration fee includes continuing education credits. Payment by check or any major credit card is accepted. The fee, less a \$20 per person enrollment charge will be refunded if cancellation is made more than thirty (30) days before the seminar. Cancellations received after Sept. 20, 2023 will not be eligible for a refund. Make checks payable to The Western Society of Periodontology.

REGISTER AT WWW.WSPERIO.ORG

REGISTER BY PHONE with credit card information 813.444.1011

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Susan Wingrove, BS, RDH & Gerrarda O'Beirne, BDS, MSD, PLLC

Join the Biofilm Revolution!

Course Description: Join the movement from calculus-focused to biofilm-focused care of natural teeth, implants, tooth- and implant-borne restorations for our patients. Understand the nature of oral biofilms in health and disease so that we can empower our patients to be the co-therapist in the management of their oral health. Elevate your scope of practice with new biofilm-focused protocols for safe and effective maintenance, guidance on home-care, and disease management. The future is in our hands; hygienists will play a central role in biofilm-focused care for a lasting impact on patients' overall health!

- Learning Objectives: Understand the paradigm shift from calculus to a biofilm-focused care, Gain an overview of the importance of the role of biofilm in the current World Workshop AAP/ EFP Classification for periodontal and peri-implant disease, Learn clinical practice biofilm-focused protocols for maintenance of healthy teeth, implants, and periodontal and peri-implant disease treatment, Discuss hygienists' and patients' roles in biofilm-focused care for the patients' oral and overall health

Heather Rogers, BSDH What Is Sugar and Why Do We Care?

Course Description: This course will break down the components of sugar and discuss addictive properties. Learning Objectives: Highlight where sugar is found and how it contributes to inflammation and disease, The class will educate practitioners how to determine quantities of sugar and added sugar in food, We will demonstrate how to interview patients about their personal sugar intake, Teach practitioners how to actively change oral flora and introduce products that will deliver the best prevention modes for each patient

Kandra Sellers, RDH, BA Medical Billing, Get Paid As A Medical Specialist!

Course Description: We all know there is a link between the oral health and the rest of your body. If that is the reality, we should be billing many of our procedures as a medical specialist to medical carriers. After all, your patients have benefits for many of the things you do every day in your practice. In this course, you will help develop an understanding of WHY you would want to incorporate Medical Billing into your practice. Gain the knowledge of what procedures you perform every day in your practice can be billed too medical. Grasp the difference between dental and medical insurance, how they differ and how you can collect up to your full fee, decreasing write-offs. This is the course that will show you the ROI and the value that medical billing can bring to your practice, as well as increased case acceptance by giving your patients another way to pay for the treatment that they need and want. If you have tried this and it has failed, DO NOT give up, it does work! No matter your specialty in this industry, if you are ready to shift your mindset of being "just a dentist" to that of a medical specialist, you will want to attend this course.

- Learning Objectives: Identify what procedures you can bill to Medical, Understand the financial and marketing opportunities with Medical Billing, Decrease the patients out of pocket expense... their dental benefits are limited!, Increase case acceptance, Understand what you need to implement in order to be successful, Accepting medical insurance allows you to see more NEW patients