





# **SCHEDULE**

# Saturday, May 6, 2023

Registration & Exhibits	7:30am - 8:00am
Katrina Sanders	8:00am - 10:00am
Break & Exhibits	10:00am - 10:30am
Sherri Lukes	10:30am - 12:30pm
Lunch & Exhibits	12:30pm - 1:30pm
Kandra Sellers	1:30pm - 3:30pm

Six (6) hours of continuing education credit will be provided. The WSP is a recognized ADA CERP Provider.

# **SEMINAR LOCATION**









# **Hyatt Place Chicago/O'Hare**

6810 Mannheim Road, Rosemont, IL 60018

For information on this or other seminars contact Office: 813.444.1011 • Fax: 813.422.7966 dgoldman@wsperio.org • www.wsperio.org



Sponsored by THE WESTERN SOCIETY OF PERIODONTOLOGY HYGIENE AND PERIODONTAL FOR ANY DENIEL PRACTICE CHICAGO, IL Saturday, May 6, 2023

> Katrina M. Sanders, RDH, BSDH, M.Ed, RF **Pockets, Paradigms and Protocols:** A Revolutionary Approach to **Precision Periodontics**

> Sherri M. Lukes, RDH, MS, FAADH Medical History Front and Center: Oral **Manifestations of Systemic Conditions**

Kandra Sellers, RDH, BA **Medical Billing: Get Paid As** A Medical Specialist!

A COMMITMENT TO COLLABORATIVE CARE "71 YEARS OF EXCELLENCE IN CONTINUING EDUCATION"

## **FEATURED SPEAKERS**



## KATRINA M. SANDERS, RDH, BSDH, M.ED, RF

Katrina is a clinical dental hygienist, author and international speaker. She is a vibrant, passionate and charismatic award-winning educator with a unique approach to delivering continuing dental education. Katrina is the Clinical Liaison, Hygiene Excellence and Innovation for AZ Perio, the country's largest

periodontal practice. She works alongside Diplomates to the American Board of Periodontology to instruct on collaborative professionalism and standard of care protocols while delivering education through hygiene boot camps and study clubs. Known as "The Dental Resultant", Katrina is a dental hygiene consultant focused on high-level standards, excellence and production. Her philanthropic efforts include dental humanitarian work in developing countries, supporting abused and homeless animals and spreading awareness about the benefits of organ and tissue donation. Sponsors: P&G,Designs for Vision, Ivoclar, CloSYS & BioGaia



## SHERRI M. LUKES, RDH, MS, FAADH

Sherri Lukes has been a dental hygienist for 42 years and holds advanced degrees in education. She is associate professor emerita, Southern Illinois University, where she taught oral pathology, public health and multicultural dental hygiene. Research was concentrated in migrant oral health, oral pathol-

ogy and public health issues, resulting in multiple peer reviewed publications. Sherri enjoys integrating her years of experience into CE courses to empower dental professionals in the process of care. She is an approved speaker of and holds a pathology fellowship in the American Academy of Dental Hygiene, is a past president of the Illinois Dental Hygienists' Association, and a member of the American Academy of Oral Medicine. Community service includes biannual, yearly trips to central/southern Mexico, delivering preventive care in an orphanage and remote villages. Honors include Community Service, Research, and Teacher of the Year awards while at SIU, IFLOSS Coalition/ Illinois Department of Public Health Oral Health Champion Award and the Sunstar/RDH Award of Distinction.



## KANDRA SELLERS, RDH, BA

Kandra Sellers, RDH, BA is widely considered one of the most passionate and successful coaches any practice could partner with. With over 30 years in the dental industry, Kandra has had many different career roles due to the fantastic mentors she has met along the way. She is no longer seen as "just a dental

hygienist," which is a profession certainly not to be minimized. Instead, Kandra is now viewed as a predominant educator in the field of oral systemic health intertwined with dental medical billing, as well as creator and CEO of TIPS Medical Billing. Kandra is able to educate, implement processes, and professionally coach doctors and team members to the next level of where the dental profession is heading. In creating TIPS (Tandem In-Practice Solutions), the niche is implementation to ensure successful outcomes to billing the medical procedures that dentists do every day. Dental practice owners seeking a coach that can elevate their practice production and revenue through solid protocols for optimal oral systemic solutions and medical billing are raving about Kandra's ability to move both doctors and team members towards excellence. Sponsor: Care Credit

WANT TO BE ON OUR MAILING LIST? Email dgoldman@wsperio.org to be added.

	Saturday, May 6, 2023	lay 6, 2023			
	Full Day - Includes Lunch	ludes Lunch			Registration
Price for WSP Members	•	Non-Members			postmarked after <b>04/28/2023</b>
☐ Dentists\$94.00	\$94.00	Dentists	☐ Dentists\$114.00	\$114.00	will be charged an
☐ Hygienists/Assistants & Office Staff\$89.00	Staff\$89.00	☐ Hygienists/A	☐ Hygienists/Assistants & Office Staff \$109.00	\$109.00	additional ree of \$ 19 per person.
☐ Full -Time Faculty/Military\$89.00	00.68\$	☐ Full -Time Fa	☐ Full -Time Faculty/Military\$99.00	\$99.00	
☐ Full-Time Students\$50.00	\$50.00	☐ Full-Time Stu	☐ Full-Time Students\$50.00	\$20.00	
🖈 THIS IS A GREAT PI	ROGRAM FOR DOCTO	ORS, HYGIENISTS,	🖈 THIS IS A GREAT PROGRAM FOR DOCTORS, HYGIENISTS, AND OFFICE STAFF 🖈		
Last Name		First Name			
Address			Email		
City		State	diZ		
Registration fee includes continuing education credits. Payment by check, Visa or MasterCard are accepted. The fee, less a \$20 per pen cencellment charge will be refunded if cancellation is made more than seven (7) days before the seminar. Cancellations received April 28, 2023 will not be eligible for a refund. Make checks payable to The Western Society of Periodontology.	ing education credits. P ded if cancellation is m for a refund. Make chec	'ayment by check, \ nade more than se cks payable to The '	/isa or MasterCard are acce ven (7) days before the ser Mestern Society of Periodol	pted. The fee minar. Cance ntology.	, less a \$20 per p lations receive
Name on Card			Expiration Date		
Account #			Security Code		
Credit Card Billing Address:					
Signature			Phone#		
REGISTER BY MAIL with payment to W.S.P. 15428 N. Nebraska Ave. Lutz, FL 33549	REGISTER BY FAX with credit card information 813.422.7966	Y FAX	REGISTER BY PHONE with credit card information 813.444.1011	REG WWW.V	REGISTER AT WWW.WSPERIO.ORG

## **PROGRAM**

#### Katrina M. Sanders, RDH, BSDH, M.Ed, RF

# Pockets, Paradigms and Protocols: A Revolutionary Approach to Precision Periodontics

#### Course Description:

Despite our best efforts to study, treat and manage diseases of the periodontium, research continues to indicate increasing prevalence of oral inflammatory conditions, unpack challenges with our existing protocols and challenge the dental profession with paradigm shifts. The 'gold standard' of periodontal disease management is pivoting as patients are looking to non-invasive approaches to safely, efficiently and definitively treat disease and subsequently promote health. The ever-changing environment of health care delivery is now focusing on the convergence of precision medicine, implementation science and learning health care system studies to synergistically improve clinical health outcomes. While our medical colleagues have adapted these paradigm shifts into avant-garde approaches to patient care, dentistry is now called upon to become part of this trailblazing movement. Join periodontal hygienist and international speaker Katrina M Sanders as she discusses a revolutionary concept of 'Precision Periodontics', critically examining the current landscape of oral inflammation with a deep focus on contemporary interventions aimed to transform non-invasive care for the periodontal patient, improve clinical outcomes and optimize management of periodontal diseases.

#### Learning Objectives:

- Define implementation science and identify how this emerging discipline is focusing treatment strategies
- Discuss precision medicine and the evidence-based interventions available to improve clinical outcomes
- Examine the learning health care system and its influence on health care delivery systems
- Evaluate paradigm shifts in the provision of periodontics and the trends in inflammatory management for the dental professional
- Review the results of optimal therapy in a non-invasive approach to treating periodontal disease
- Examine case selection in integrating an early and precise approach to advanced periodontics
- Discuss anti-inflammatory products for the adjunctive treatment of periodontitis

## Sherri M. Lukes, RDH, MS, FAADH Medical History Front and Center – Oral Manifestations of

# Systemic Conditions

#### **Course Description:**

Completing a thorough medical history is an imperative step in the dental process of care. An examination of oral lesions that are manifestations of systemic diseases will be discussed in this course. Expand your reasoning as we look at lesions and oral changes, deciphering the systemic conditions they are evidence of. Etiology, clinical appearance, and treatment options of both common and uncommon conditions are included, emphasizing interdisciplinary collaboration with other health professionals. Dental professionals with keen eyes for these lesions/changes and the conditions they are associated with can elevate both patient and employer appreciation.

#### Learning Objectives:

- Upon completion of the session, participants will be able to:
- Discuss the importance of current oral pathology knowledge when conducting intra/extra-oral exams.
- Describe oral symptoms of various systemic conditions as presented in cases.
- Compare/contrast lesions that can be considered in a differential diagnosis for each pathologic entity.

## Kandra Sellers, RDH, BA

## Medical Billing, Get Paid As A Medical Specialist!

### Course Description:

We all know there is a link between the oral health and the rest of your body. If that is the reality, we should be billing many of our procedures as a medical specialist to medical carriers. After all, your patients have benefits for many of the things you do every day in your practice. This course you will help develop an understanding of WHY you would want to incorporate Medical Billing into your practice. Gain the knowledge of what procedures, you perform every day in your practice, can be billed too medical. Grasp the difference between dental and medical insurance, how they differ and how you can collect up to your full fee, decreasing write-offs. This is the course that will show you the ROI and the value that medical billing can bring to your practice as well as increased case acceptance by giving your patients another way to pay for the treatment that they need and want. If you have tried this and it has failed, DO NOT give up, it does work! No matter your specialty in this industry if you are ready to shift your mindset of being "just a dentist", to that of a medical specialist you will want to attend this course.

#### Learning Objectives:

- Identify what procedures can you bill to Medical
- · Understand the financial and marketing opportunities with Medical Billing
- Decrease the patients out of pocket expense... their dental benefits are limited!
- Increase case acceptance
- Understand what you need to implement in order to be successful
- Accepting medical insurance allows you to see more NEW patients



The Western Society of Periodontology
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