



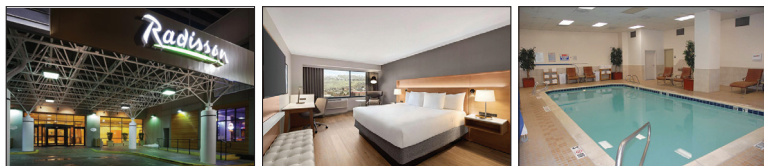
SCHEDULE

Saturday, May 20, 2023

Registration & Exhibits	7:30am - 8:00am
Brad Labrecque	8:00am - 10:00am
Break & Exhibits	10:00am - 10:30am
Tracy Anderson Butler	10:30am - 12:00pm
Lunch & Exhibits	12:00pm - 1:00pm
Thomas Wiedemann	1:00pm - 2:15pm
Break & Exhibits	2:15pm - 2:30pm
Heather Rogers	2:30pm - 4:00pm

4ix and a half (6.) hours of continuing education credit will be provided. The WSP is a recognized ADA CERP Provider.

SEMINAR LOCATION



RADISSON SALT LAKE CITY DOWNTOWN

215 W S Temple, Salt Lake City, UT 84101

For information on this or other seminars contact
Office: 813.444.1011 Fax: 813.422.7966
www.wsperio.org

Western Society of Periodontology
15428 N. Nebraska Ave.
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REGISTER AT
WWW.WSPERIO.ORG

A GREAT WSP PROGRAM AT THE SAME GREAT FEES!

This lecture course is appropriate for dentists, hygienists, dental assistants and the entire dental team.

C.E.R.P.® | Continuing Education Recognition Program

The Western Society of Periodontology is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. WSP designates this activity for six and a quarter (6.25) continuing education credits.

INNOVATIONS IN DENTISTRY

CE for the Entire Dental Team

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THE WESTERN SOCIETY OF PERIODONTOLOGY



SALT LAKE CITY, UTAH

Saturday, May 20, 2023

Brad Labrecque, BSc, DMD
Innovations In Dentistry

Tracy Anderson Butler, CRDH, MFT
What to "KNOW" for Your Patient to Say "YES"

Thomas G. Wiedemann, MD, PhD, DDS
Prevention & Management of Relevant Real-life Surgical Complications in Exodontia

Heather Rogers, BSDH
Providing Care in a Marijuana Legal World

A COMMITMENT TO COLLABORATIVE CARE
"71 YEARS OF EXCELLENCE IN CONTINUING EDUCATION"

FEATURED SPEAKERS



BRAD LABRECQUE, BSc, DMD

Dr. Brad Labrecque is a general dentist whose focus is incorporating Laser Technology in the modern dental practice. He is passionate about training dental practitioners in the use of Dental Lasers in all clinical procedures. Dr. Labrecque implemented lasers early in his clinical practice being one of the first dentists in Canada. He has taken hundreds of hours of continuing education and his practical experience makes him a global authority on Laser Dentistry and is sought after by dental practitioners worldwide to train them in successful implementation of this technology to improve their clinical outcomes from the traditional dental protocols. Since 1995 Dr. Labrecque has lectured globally on this technology in many conferences including Canada/USA/ Australia/ New Zealand /Iceland / Slovenia / Germany. This is due to his extensive knowledge in all wavelengths of dental lasers. Dr. Labrecque maintained a general group practice at Cedar Dental Centre in Kamloops BC Canada since 1984 - 2019 where it is focused on minimally invasive dentistry.



TRACY ANDERSON BUTLER, CRDH, MFT

Mrs. Butler brings decades of diverse experience in the dental industry from chairside and beyond. Tracy draws on her experience as a clinician, sales leader, ex-corporate girl turned CEO of Creative Ventures building mindful millionaires. She believes all human beings deserve to have teeth, gums, joints and titanium live in harmony. Tracy's passion for dentistry moved her toward restorative and comprehensive dentistry in Palm Beach, Florida. She attended the Dawson Academy and is a graduate of the Aesthetic Advantage Institute mastery level study. Mrs. Butler spent 11 years on faculty at Palm Beach State College in the dental hygiene program and research clinic. Tracy feels blessed to have been mentored and coached by some of the best in function/relation, complete care dentistry as well as the business of dentistry and considers few things more rewarding than paying it forward. Tracy's commitment to ultimate patient care propelled her to pursue a career in regenerative medicine and implant dentistry. Then in May of 2020 Tracy reinvented herself yet again to her calling as a servant leader and elevate emerging entrepreneurs to build and scale. Creative Ventures was born from a passion to compress decades into days and help others to stop trading hours for dollars. Tracy lives in West Palm Beach, Florida with her husband Kevin and son Tripp. The Butler family enjoys deep sea fishing and boating between Florida and the Bahama islands.



THOMAS G. WIEDEMANN, MD, PHD, DDS

Dr. Thomas Wiedemann is a Clinical Associate Professor and full-time faculty at New York University, College of Dentistry, Department of Oral & Maxillofacial Surgery. Prof. Wiedemann's career consists of more than 27 years of surgical and educational experience in an academic setting and successfully operating a private practice providing the full spectrum of Oral & Maxillofacial Surgery and Implant Dentistry. He has special interests in dental emergency care, pain management, minimal invasive surgical strategies, and techniques of the full scope of Oral & Maxillofacial Surgery. He has acquired extensive expertise in dentoalveolar and implant-surgery with multiple implant systems since 1995. He is well versed in innovative concepts of alveolar ridge augmentation and reconstruction and soft tissue regeneration, robotic guided- and piezo-surgery. He is the author of many publications, speaker in national and international conferences on oral surgery and implantology-related topics and serves on the editorial board of several renowned and peer-reviewed scientific journals.



HEATHER ROGERS, BSDH

Heather M. Rogers began her career in dental hygiene in 1999 when she graduated from the College of Southern Nevada. She has worked in prosthodontics, periodontics, and general dentistry. Heather discovered her love for presenting educational courses while achieving her bachelor's degree and being involved with her professional association. She completed her Bachelor of Science in Dental Hygiene in 2010 and is currently providing continuing education for professionals in communications, diabetes, implant maintenance, probiotics, and infection control.

WANT TO BE ON OUR MAILING LIST?
Email goldman@wsperio.org to be added.

Saturday, May 20, 2023

Full Day - Includes Lunch

Price for WSP Members

- Dentists.....\$94.00
- Hygienists/Assistants & Office Staff.....\$89.00
- Full -Time Faculty/Military\$89.00
- Full-Time Students.....\$50.00

Non-Members

- Dentists.....\$114.00
- Hygienists/Assistants & Office Staff.....\$109.00
- Full -Time Faculty/Military\$99.00
- Full-Time Students.....\$50.00

Registration postmarked after 05/12/2023 will be charged an additional fee of \$10 per person.

★ THIS IS A GREAT PROGRAM FOR DOCTORS, HYGIENISTS, AND OFFICE STAFF ★

Last Name _____ First Name _____
 Address _____ Email _____
 City _____ State _____ Zip _____

Registration fee includes continuing education credits. Payment by check, Visa or MasterCard are accepted. The fee, less a \$20 per person enrollment charge will be refunded if cancellation is made more than seven (7) days before the seminar. Cancellations received after May 12, 2023 will not be eligible for a refund. Make checks payable to The Western Society of Periodontology.

Name on Card _____ Expiration Date _____
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PROGRAM

Brad Labrecque, BSc, DMD *Innovations In Dentistry*

Course Description:

This seminar will review how technologies have changed our diagnosis and treatment of our patients. We are now able to identify and treat caries, periodontal disease and failing endodontic restorations sooner than we ever could before. These exciting technologies bring the dental community to a bright, new age of dentistry for doctors, hygienists, staff and very importantly our patients.

Learning Objectives:

- Learn how to incorporate technologies (lasers), the wide range of benefits they have in clinical dentistry, and how patients can benefit from their uses.
- Learn common clinical uses for YSGG lasers, how they can address patients concerns and provide improved clinical results.
- Discuss and clearly understand insurance billing, patient education and how to attract the right type of new patients with laser technology.
- Learn how hygiene lasers can be used as an adjunct to scaling/root planning and periodontal surgery to treat periodontal disease, as well as discuss research backing up these claims.
- Learn additional laser applications for treating dentinal sensitivity, herpetic lesions, veneer removal, and
- Learn how to improve the long-term success of bonded restorations.
- Learn how YSGG lasers dramatically & predictably increase the level of success of endodontic therapy.

Tracy Anderson Butler, CRDH, MFT *What to "KNOW" for Your Patient to Say "YES"*

Course Description:

Your patients are consumers and dentistry for the most part remains an elective service, leaving dental professionals vying for the expendable dollars of patients. We have all heard, "people buy what they want, not what they need." Dentistry is not excluded from this value statement. How then do we compete against the major expendable income choices of our patients, such as smartphones, vacations and entertainment. This program focuses on the foundational approach to establish clearly defined value building exercises with patients, yielding an increase in value for your dentistry and motivated patient. Emphasis on effective prompting between hygienist and dentist will elevate simple best practices you can implement Monday morning.

Learning Objectives:

- Understand what patients expect, need and want from their dental experience
- Implement simple and effective communication to enhance treatment acceptance
- Identify your value proposition, what is in it for your patient
- Understand best practices for handling the most common objections
- Implement effective prompting messaging to ensure effective communication
- Establish monitors to record and track your success

Thomas G. Wiedemann, MD, PhD, DDS *Prevention & Management of Relevant Real-life Surgical Complications in Exodontia*

Heather Rogers, BSDH *Providing Care in a Marijuana Legal World*

Course Description:

Have you thought about how medical and recreational marijuana use may impact you as a practitioner? This course will discuss treatment modalities of patients using this drug. With states legalizing marijuana, it will be challenging to address just how to safely provide dentistry to our patients. We'll talk about how to make common sense decisions on a topic that has become our new normal. We will also discuss the basic history, method of use, myths, and provide a general knowledge of this complex and ever-changing topic.

Learning Objectives

- Review how patients are using marijuana for medicine and recreation.
- Discuss the myths and truths of medical and recreational marijuana use.
- Learn the verbal skills to discuss the effects of marijuana use on the dentition and oral tissue.
- Understand the contraindications in providing dentistry to patients using marijuana in a medical or recreational manor.



The Western Society of Periodontology
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