SCHEDULE

Saturday, April 29, 2023

Registration & Exhibits	7:30am - 8:00am
William Paveletz	8:00am - 10:00am
Break & Exhibits	10:00am - 10:30am
Connie Simmons	10:30am - 12:30pm
Lunch & Exhibits	12:30pm -1:30pm
Thomas Wiedemann	1:30pm – 2:30pm
Tracy Anderson Butler	2:30pm - 4:00pm

six and a half (6.5) hours of continuing education credit will be provided.
The WSP is a recognized ADA CERP Provider.

SEMINAR LOCATION

Embassy Suites by Hilton
Tampa Airport Westshore
555 N. Westshore Blvd, Tampa, FL 33609

For information on this or other seminars contact
Office: 813.444.1011 • Fax: 813.422.7966
dgoldman@wsperio.org • www.wsperio.org

Western Society of Periodontology
15428 N. Nebraska Ave.
Lutz, FL 33549

This lecture course is appropriate for dentists, hygienists, dental assistants and the entire dental team.

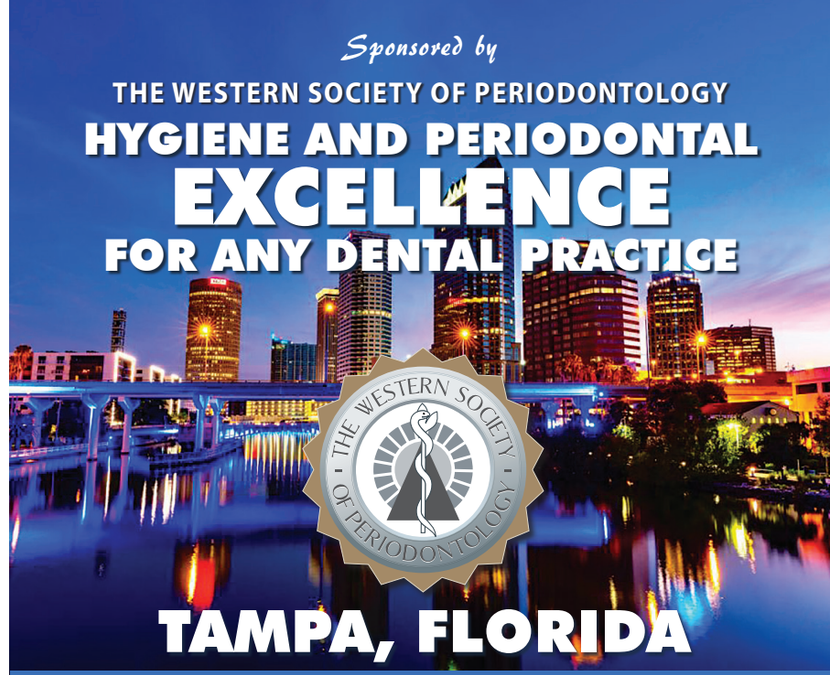
ADA C·E·R·P® | Continuing Education Recognition Program

The Western Society of Periodontology is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. WSP designates this activity for six and a half (6.5) continuing education credits.

Sponsored by

THE WESTERN SOCIETY OF PERIODONTOLOGY

HYGIENE AND PERIODONTAL EXCELLENCE FOR ANY DENTAL PRACTICE



TAMPA, FLORIDA

Saturday, April 29, 2023

William Paveletz, DMD
I Bet There's a Hygiene Hack for THAT…!

Connie Simmons, MA, BSDH, RDH
Caries Prevention for the Periodontal Team

Thomas G. Wiedemann, MD, PhD, DDS
Prevention & Management of Relevant Real-life Surgical Complications in Exodontia

Tracy Anderson Butler, CRDH, MFT
What to "KNOW" for Your Patient to Say "YES"

A COMMITMENT TO COLLABORATIVE CARE
"71 YEARS OF EXCELLENCE IN CONTINUING EDUCATION"

FEATURED SPEAKERS

WILLIAM PAVELETZ, DMD

Dr. William Paveletz, DMD, is a graduate of Temple University School of Dentistry. Upon receiving his DMD degree he completed a one-year general practice residency at University of Pittsburgh and continued studying prosthetics at the Graduate Department of Pittsburgh Dental School. Currently he is VOCO's North Americas Clinical Educator. He lecturers nationally/internationally to dental retailers, dental societies and teaching institutions. Dr. Paveletz has been published in various dental trade publications regarding temporization techniques with dental implants, treating geriatric patients and fluoridation usage in adolescents.. He has a true passion for preventative and restorative dentistry with an emphasis on biocompatibility and holistic dentistry. His hands-on workshops focus on topics ranging from dental coding and billing, hygiene, esthetic dentistry, fixed and removable prosthetics, and Nano and ORMOCER technology. *Sponsor/Association: Voco*

CONNIE SIMMONS, MA, BSDH, RDH

Connie Simmons earned her BSDH from The Ohio State University and her MA in Aging Studies from Wichita State University. Connie has practiced clinical dental hygiene for almost 35 years as well as holding other roles including speaking, writing, clinical training, coaching, and preventive sales. She is an expert in the clinical use of silver diamine fluoride and in helping offices become more profitable, productive, and calibrated to include the use of assisted hygiene. She also possesses extensive knowledge of dental procedure coding and insurance. She can be reached at conniesimmonsrdh@gmail.com.

THOMAS G. WIEDEMANN, MD, PHD, DDS

Dr. Thomas Wiedemann is a Clinical Associate Professor and full-time faculty at New York University, College of Dentistry, Department of Oral & Maxillofacial Surgery. Prof. Wiedemann´s career consists of more than 27 years of surgical and educational experience in an academic setting and successfully operating a private practice providing the full spectrum of Oral & Maxillofacial Surgery and Implant Dentistry. He has special interests in dental emergency care, pain management, minimal invasive surgical strategies, and techniques of the full scope of Oral & Maxillofacial Surgery. He has acquired extensive expertise in dentoalveolar and implant-surgery with multiple implant systems since 1995. He is well versed in innovative concepts of alveolar ridge augmentation and reconstruction and soft tissue regeneration, robotic guided- and piezo-surgery. He is the author of many publications, speaker in national and international conferences on oral surgery and implantology-related topics and serves on the editorial board of several renowned and peer-reviewed scientific journals.

TRACY ANDERSON BUTLER, CRDH, MFT

Mrs. Butler brings decades of diverse experience in the dental industry from chairside and beyond. Tracy draws on her experience as a clinician, sales leader, ex-corporate girl turned CEO of Creative Ventures building mindful millionaires. She believes all human beings deserve to have teeth, gums, joints and titanium live in harmony. Tracy's passion for dentistry moved her toward restorative and comprehensive dentistry in Palm Beach, Florida. She attended the Dawson Academy and is a graduate of the Aesthetic Advantage Institute mastery level study. Mrs. Butler spent 11 years on faculty at Palm Beach State College in the dental hygiene program and research clinic. Tracy feels blessed to have been mentored and coached by some of the best in function/relation, complete care dentistry as well as the business of dentistry and considers few things more rewarding than paying it forward. Tracy's commitment to ultimate patient care propelled her to pursue a career in regenerative medicine and implant dentistry. Then in May of 2020 Tracy reinvented herself yet again to her calling as a servant leader and elevate emerging entrepreneurs to build and scale. Creative Ventures was born from a passion to compress decades into days and help others to stop trading hours for dollars. Tracy lives in West Palm Beach, Florida with her husband Kevin and son Tripp. The Butler family enjoys deep sea fishing and boating between Florida and the Bahama islands.

WANT TO BE ON OUR MAILING LIST?
Email dgoldman@wsperio.org to be added.

Saturday, April 29, 2023

Full Day - Includes Lunch

Registration postmarked after **04/21/2023** will be charged an additional fee of $10 per person.

Price for WSP Members		Non-Members	
❑ Dentists	$94.00	❑ Dentists	$114.00
❑ Hygienists/Assistants & Office Staff	$89.00	❑ Hygienists/Assistants & Office Staff	$109.00
❑ Full -Time Faculty/Military	$89.00	❑ Full -Time Faculty/Military	$99.00
❑ Full-Time Students	$50.00	❑ Full-Time Students	$50.00

★ **THIS IS A GREAT PROGRAM FOR DOCTORS, HYGIENISTS, AND OFFICE STAFF** ★

Last Name _____ First Name _____

Address _____ Email _____

City _____ State _____ Zip _____

Registration fee includes continuing education credits. Payment by check, Visa or MasterCard are accepted. The fee, less a $20 per person enrollment charge will be refunded if cancellation is made more than seven (7) days before the seminar. Cancellations received after April 28, 2023 will not be eligible for a refund. Make checks payable to The Western Society of Periodontology.

Name on Card _____ Expiration Date _____

Account # _____ Security Code _____

Credit Card Billing Address: _____

Phone# _____

Signature _____

REGISTER BY MAIL
with payment to W.S.P.
15428 N. Nebraska Ave.
Lutz, FL 33549

REGISTER BY FAX
with credit card
information
813.422.7966

REGISTER BY PHONE
with credit card
information
813.444.1011

REGISTER AT
WWW.WSPERIO.ORG

PROGRAM

William Paveletz, DMD

I Bet There's a Hygiene Hack for THAT…!

Course Description:
This course is the "second installment "of the DENTAL HACKS SERIES of lectures focusing on incorporating simple tricks of the trade in dentistry. Dental Hygienists have had years of chair side training and education, but today's dental materials and techniques are constantly evolving. New and improved formulations have made it challenging for many dental staff members to keep up with their advancements. This course will unlock dental trade secrets to improve productivity for today's chair side dental hygienist.

Learning Objectives:
- Attendees will understand the definitions of ORMOCER, and Nano-based technologies as they pertain to dental products.
- Understand how to apply Nano-hydroxyapatite materials; Nanofilled desensitizers and Nano/ORMOCER dental materials chair side.
- Be able to discuss and highlight the benefits of using biocompatible based dental materials with their patients.

Connie Simmons, MA, BSDH, RDH

Caries Prevention for the Periodontal Team

Course Description:
Periodontists and their team members specialize in the prevention, diagnosis, and treatment of periodontal disease. According to the American Academy of Periodontology, more than half of American adults age 30 and older have some form of periodontal disease. Often times, these patients will split time between their Periodontist and General dentist, or move entirely to the Periodontist for their routine care. As experts in soft tissue and periodontium, it is important to remember the caries disease process and how periodontal therapy often leads to increased gingival recession, root sensitivity and risk of root caries. The associated increased root caries risk may compromise the long-term success and survival of periodontally treated teeth.
Through this course, we will discuss the importance of a simplified Caries Risk Assessment and how to best manage moderate-high caries risk patients both chairside and between visits. We will explore some of the latest technology including the use of Silver Diamine Fluoride 38% and more.

Learning Objectives:
- Discuss the need for Caries Risk Assessment
- Explore the use of Silver Diamine Fluoride for desensitizing, caries arrest, and caries prevention.
- Understand profitable prevention.

Thomas G. Wiedemann, MD, PhD, DDS

Prevention & Management of Relevant Real-life Surgical Complications in Exodontia

Tracy Anderson Butler, CRDH, MFT

What to "KNOW" for Your Patient to Say "YES"

Course Description:
Your patients are consumers and dentistry for the most part remains an elective service, leaving dental professionals vying for the expendable dollars of patients. We have all heard, "people buy what they want, not what they need." Dentistry is not excluded from this value statement. How then do we compete against the major expendable income choices of our patients, such as smartphones, vacations and entertainment. This program focuses on the foundational approach to establish clearly defined value building exercises with patients, yielding an increase in value for your dentistry and motivated patient. Emphasis on effective prompting between hygienist and dentist will elevate simple best practices you can implement Monday morning.

Learning Objectives:
- Understand what patients expect, need and want from their dental experience
- Implement simple and effective communication to enhance treatment acceptance
- Identify your value proposition, what is in it for your patient
- Understand best practices for handling the most common objections
- Implement effective prompting messaging to ensure effective communication
- Establish monitors to record and track your success

The Western Society of Periodontology
Look for us on www.facebook.com/WSPerio