

WESTERN SOCIETY OF PERIODONTOLOGY
71st ANNUAL SCIENTIFIC SESSION



ACADEMY OF MICROSCOPE ENHANCED
DENTISTRY 22nd ANNUAL MEETING



WESTERN DENTAL HYGIENE SYMPOSIUM
& AzDHA IMPACT CONFERENCE



**JOINT
ANNUAL
SESSION**



**September
8-10, 2023
Phoenix, AZ**

EXHIBITOR PROSPECTUS



The Leaders in Collaborative Care



www.wsperio.org • 813-444-1011



2023 JOINT ANNUAL SESSION

Welcome Letter

THANKS!

71 Years in the Making!

In 2022 the Western Society of Periodontology and the Academy of Microscope Enhanced Dentistry Partnered to put on their Annual Sessions. In the last two years the Annual Sessions of both of those have been the largest in their respective histories. In 2023 we plan on keeping them together again to continue to build on the successes of the past two years.

In 2023 we will also combine the **WSP Western Dental Hygiene Symposium** with the **AzDHA Impact Conference**. This 2023 Event will take place at the **JW Marriott Desert Ridge Hotel in Phoenix, AZ, Sept 8-10, 2023**.

On behalf of the Western Society of Periodontology (WSP), please accept this invitation to become an exhibitor at our 71st Annual Scientific Session. The event will take place at the JW Marriott Phoenix Desert Ridge Resort & Spa, Phoenix, AZ.

We are currently working on the speakers we will have in 2023. This promises to be a dynamic and informative educational program worthy of your time and effort.

Much thought was put into benefits for our corporate sponsors. Collaboration involves health care professionals and corporations that go out of their way to help organized dentistry. We encourage our members throughout the year to support those who support us.

To assure you have an exhibit please sign up the earliest possible time. Each exhibitor will have the opportunity to interact throughout the weekend with attendees. Exhibits are arranged in the area where attendees have their meals and refreshments. "Basic exhibitor" fee is \$3,500. Titanium sponsors will be prominently recognized during the program and are given time at the podium. There are also additional sponsorship opportunities which can bring recognition to your company. These include breakfast, breaks, lunch, cocktail reception, and our silent auction.

The WSP is a purely educational organization and its main objective is to promote and facilitate the exchange of scientific information among all professionals involved in periodontal and implant care; the periodontist, restorative dentist, and dental hygienist. The organization recognizes the importance of and seeks partnerships with the corporate sector in order to enhance the delivery of continuing education programs.

Our Executive Director, Todd Goldman, can be contacted at: 813.444.1014 or tgoldman@wsperio.org if you need additional information.

We look forward to partnering with you in Phoenix, AZ



Dr. Harjit Singh Sehgal
Meeting Chair
2023 WSP/AMED/WDHS/AzDHA
Joint Annual Session



JW Marriott Desert Ridge Resort & Spa • Phoenix, AZ

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2023 JOINT ANNUAL SESSION

Sponsorship - Promotional Opportunities

REGISTRATION MATERIALS

Audience: All Annual Meeting (approximately 600) attendees

Every paid registrant receives a lanyard for their name badge, totebag, and notepad and pen to use.

Get your logo into all your prospective/current customers' hands that will **HAVE THE MOST VISIBILITY DURING THE ANNUAL SESSION -AND BEYOND.**

All registration materials are prepared for on-site pick-up; no pre-mailings to attendees.

Sponsor is responsible for providing production ready logos for each item listed below.

Badge Lanyards - \$1,500

Notepads & Pens - \$1,800

Note Pad Sponsor will have the ability to supply artwork with their logo and marketing message.

Tote Bags - \$2,900

Bag Sponsors have the right to insert branded product or information into the tote bags.

Promotion

Advance and on-site programs, WSP website and sponsorship recognition signage at the meeting.

WSP PAST PRESIDENT'S/VIP COCKTAIL RECEPTION

Attendance: More than 50 VIPs including WSP Past Presidents, Board of Directors, WSP Leaders.

This important reception provides a private opportunity for WSP past leaders, current board members and other WSP leaders to re-connect.

\$1,000 Sponsorship

On-site signage with sponsor's name.

Promotion of sponsor in advance and on-site materials, individual invitations and website

Sponsor staff are allowed to attend

WSP FOUNDATION COCKTAIL RECEPTION & SILENT AUCTION

SATURDAY, 7:00-10:00 PM

This event offers a 2 hour cocktail reception on Saturday night.

This event is an important event since it funds our Resident Program. The goal of that program is to bring to our meeting all Perio Residents and Hygiene Award winners.

\$5000 – Single Sponsor

\$2500 – Co-Sponsored, 2 Available

Promotion

On-site signage placed at entrance with sponsor's name.

Acknowledgment of sponsors in advance and on-site materials and WSP website.

20 free drink tickets for each sponsor.



2023 JOINT ANNUAL SESSION

Exhibit Registration Form

Table top displays must be appropriate for a professional meeting. Registration acceptance for exhibits will be at the discretion of the Program Committee. Any exhibit sponsored activities must be provided to the WSP Executive Offices for prior approval. Companies may register by completing the information below. Exhibit space is limited and available on a first come, first serve basis. The form must be completed and payment received prior to the meeting date. Only one company per exhibit table.

_____ Exhibit Fee \$3,500.00

All Exhibitors will receive one 6' table, post-event list of attendees, 25% off advertising in 2023 WSP journal ads, two (2) pre-event email blasts highlighting your exhibit, and ten (10) exhibits only invitations you can send to area dentists and/or hygienists.



Company Name: _____

Company Contact: _____

Email: _____ Phone: _____

Address: _____

City, State, Zip: _____

Payment by check is preferred; however, credit cards are accepted.

Enclosed is a check for the amount of (or process our payment in the amount of) \$ _____

Credit Card# _____ Exp. Date _____

Cardholder's Name: _____ 3-digit Security Code: _____

Cardholder's Billing Address: _____

Cardholder's Signature: _____

I am interested in the following: Totebags: _____ Note Pads & Pens: _____ Lanyards: _____

WSP's Past President's VIP Cocktail Reception: _____

Saturday Foundation Reception and Silent Auction: Sole _____ Co-Sponsor _____ Student Attendee: _____

As soon as we receive this form, we will follow up to confirm.

**Fill out and send to: tgoldman@wsperio.org -OR- 15428 N. Nebraska Ave., Lutz, FL 33549
Office: 813.444.1011 • www.wsperio.org • www.microscopedentistry.com**

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Hotel Information

JW MARRIOTT PHOENIX DESERT RIDGE RESORT & SPA

5350 East Marriott Drive, Phoenix, Arizona 85054

A transformative stay awaits at the newly revitalized AAA 4-Diamond JW Marriott® Phoenix Desert Ridge Resort & Spa. Immersed in the vibrant serenity of the Sonoran Desert, awe-inspiring vistas, customized service, state-of-the-art facilities and extraordinary amenities, a grand destination with a unique sense of place is revealed, connecting every element of luxury to nurture the spirit in a way no other resort can. Whether visiting Phoenix for an unforgettable family vacation, productivity-boosting business meeting, romantic getaway or special event, exceptional moments worth remembering await. Throughout your getaway, enjoy one of our three sparkling pools and the relaxing respite of a private cabana. Get in the game with 17 pickleball courts, two 18-hole golf courses designed by Arnold Palmer and Nick Faldo and an arcade. Enjoy a rejuvenating spa treatment at Revive. Satisfy your appetite at one of our six restaurants—including the temptations of celebrity chef Angelo Sosa at our newest culinary addition, Tia Carmen. And at the end of each day, relax in the comfort of your guest room or suite while enjoying the breathtaking view from your floor-to-ceiling windows of the mountains, golf course or resort pools.

To reserve a discounted room secure your reservation by 8/1/2023.

Passkey Link for Attendee: <https://book.passkey.com/go/wspattendee>



FOR INFORMATION ON THIS OR OTHER SEMINARS CONTACT:
TGOLDMAN@WSPERIO.ORG

813.444.1011 • WWW.WSPERIO.ORG • WWW.MICROSCOPEDENTISTRY.COM



SINGLE DAY EVENTS FROM THE WSP... DON'T MISS OUT ON THESE!



Sixteen times or more a year the Western Society of Periodontology offers continuing dental education in their 14 western states and Canada that comprise their membership. Thousands of Periodontists, General Dentists and Hygienists attend these continuing education sessions. Educators are some of the top in the Dental field offering these practitioners the interdisciplinary education they seek out. Each of these events bring in anywhere from 75-250 dental professionals. The duration of these are either full or half days. And the WSP offers you the ability to reach these important practitioners in a more intimate setting.

2023 TEAM SESSIONS & HYGIENIST APPRECIATION DAYS

(Please mark the ones you are interested in exhibiting at)

2023 Schedule of WSP CE Events

Date	Location	Event	Exhibitor
January 27	San José, CA	Hygiene Appreciation Day	Yes ___
January 28	Sacramento, CA	Hygiene Appreciation Day	Yes ___
February 10	Denver, CO	Team Session	Yes ___
March 18	Scottsdale, AZ	Hygiene Appreciation Day	Yes ___
March 24	Portland, OR	Hygiene Appreciation Day	Yes ___
March 25	Seattle, WA	Hygiene Appreciation Day	Yes ___
May 12	Mexico	Team Session	Yes ___
May 20	Salt Lake City, UT	Hygiene Appreciation Day	Yes ___
June 10	Las Vegas, NV	Hygiene Appreciation Day	Yes ___
August 19	Spokane, WA	Hygiene Appreciation Day and Team Session	Yes ___
September 8-10	Phoenix, AZ	WSP/WRDHS Annual Session	Separate Application ___
October 6	San Diego, CA	Hygiene Appreciation Day	Yes ___
October 7	Los Angeles, CA	Hygiene Appreciation Day	Yes ___
October 20	Albuquerque, NM	Hygiene Appreciation Day and Team Session	Yes ___
October 21	Portland, OR	Team Session	Yes ___
December 2	Orange County, CA	Hygiene Appreciation Day	Yes ___
December 2	Denver, CO	Team Session	Yes ___

The Society of Periodontology & Dental Hygiene Events

Date	Location	Exhibitor
March 11	Kansas City, MO <i>(Partnered with the Missouri Dental Hygiene Association)</i>	Yes ___
April 29	Clearwater, FL	Yes ___
May 6	Chicago, IL	Yes ___
August 5	Charlotte, NC	Yes ___
August 12	Dallas, TX	Yes ___
September 30	Delray Beach, FL	Yes ___

Company: _____

Contact Name: _____

Office Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Additional information: _____

Credit Card #: _____ Exp. Date: _____ / _____ / _____ CCV: _____