WESTERN SOCIETY OF PERIODONTOLOGY
& Restorative Dentistry

68th Annual Scientific Session 2020
2020 Vision for Interdisciplinary and Collaborative Dental Care

LOS ANGELES

APRIL 16-19, 2020

WORLD RENOWNED SPEAKERS

Hom-Lay Wang DDS, MSD, PhD
Salah Huwais DDS
Prof Daniele Cardaropoli DDS, Cert Perio
Dimitris N. Tataakis DDS, PhD
Gian Pietro Schincaglia DDS, PhD
Matthew S. Bryington DMD, MS, FACP
Douglas N. Dederich DDS, MSc, PhD, Cert. Perio, BSEE
Alon Frydman DDS, QME CV

Sillas Duarte DDS, MS, PhD
Alexandre-Amir Aalam, DDS
James Tom DDS
Satish S. Kumar DMD, MS, MSc
Saj Jivraj DDS
Flavia Pirih DDS

Anna Matsuishi Pattison RDH, MS
Maria Galvan MS, DDS
Audrey L. Boros DDS, MSc
Leonard F. Tau DMD, PC
Ian McHickle MBA
Todd Goldman CEO of GAM

Marina del Rey Marriott • Los Angeles

PERIODONTOLOGY
RESTORATIVE DENTISTRY
DENTAL HYGIENE
The Dental Event For
The Entire Team!

“68 YEARS OF EXCELLENCE IN COLLABORATIVE EDUCATION”
Welcome
Western Society of Periodontology
April 17-19, 2020
2020 Vision for Interdisciplinary and Collaborative Dental Care

Dear Colleagues,

Come and Join us for the 68th Annual Meeting of the Western Society of Periodontology (WSP). The 2020 Western Society of Periodontology Annual Meeting promises an interdisciplinary and collaborative vision in providing dental and oral health care.

WSP is a unique organization that strives to bring restorative dentists, hygienists and periodontists together for education and collaboration like no other organization.

For our 68th annual meeting, we are privileged with distinguished speakers who will present cutting edge information in contemporary periodontology, implant dentistry, dental anesthesiology and pain management, oral medicine, pathology, orthodontics and restorative dentistry at the Marina del Rey Marriott in Los Angeles, California.

Our restorative colleagues will find applicable information about periodontal therapy and interdisciplinary treatment of mutual patients with periodontal colleagues as well as other specialties. Our periodontal colleagues will find contemporary information about new technology, materials and techniques in periodontal therapy that can be applied to their practices to provide optimum patient care in collaboration with restorative colleagues and other specialties. Our hygiene track will be in session throughout the three days of the meeting. This track will be cognizant of what the modern dental hygiene practice needs with information on management of periodontal inflammation, peri-implant diseases, periodontal-systemic connection and more, presented by vibrant speakers who aim to inform and inspire our attendees.

The WSP Annual Session is unique in promoting a collegial atmosphere amongst restorative dentists, dental hygienists, periodontists, other dental specialties and dental auxiliary colleagues.

We are looking forward to share this event with you. See you April 16-19 at the WSP 68th Annual Meeting in Marina del Rey, California.

Sincerely,
Kian Kar DDS, MS
2020 Program Chair

REGISTER TODAY AT WWW.WSPERIO.ORG

Establish new and better referring relationships.
Sponsor general dentist, dental hygiene, and other specialist attendance at the 2020 Annual Scientific Session! WSP members are encouraged to invite their colleagues.
Show your commitment to collaborative care.
## 68th Annual Scientific Session 2020

## Schedule at a Glance

### THURSDAY

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>5:30pm-9:00pm</td>
<td>Practice Marketing and Collaboration - FREE to ALL Attendees</td>
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<tr>
<td>6:00-6:45</td>
<td>Leonard Tau, Raving Patients: Get Visible, Get Credible: Get More New Patients</td>
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<tr>
<td>6:45-7:15</td>
<td>Ian McNickle, New Patient Growth thru Digital Marketing</td>
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<td>7:45-8:30</td>
<td>Todd Goldman, Getting Better Case Acceptance</td>
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### FRIDAY

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<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>8:00am - 8:30am</td>
<td>Kian Kar, Opening Remarks</td>
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<tr>
<td>8:30am - 11:30am</td>
<td>James Tom, Looking Ahead - Anesthesiology’s Role in Periodontics</td>
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<tr>
<td>11:00am - 12:30pm</td>
<td>Satish Kumar, Diagnosis and Management of Gingival Diseases and Conditions</td>
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<tr>
<td>12:00pm - 12:30pm</td>
<td>Exhibits Open</td>
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<tr>
<td>1:30pm - 2:45pm</td>
<td>Flavia Pirih, How The Periodontal Status of A Patient Affects Overall Patient Care</td>
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<tr>
<td>3:15pm - 4:30pm</td>
<td>Audrey Boros, Select Cases in Oral Pathology for the Periodontist: Avoiding Pitfalls to Help Achieve Comprehensive Oral Health For Your Patients</td>
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<tr>
<td>4:30pm - 5:30pm</td>
<td>Douglas Dederich, Lasers in Periodontics: An Update</td>
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<tr>
<td>5:30pm - 6:30pm</td>
<td>Exhibit Reception</td>
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### SATURDAY

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<tr>
<td>8:00am - 9:30am</td>
<td>Salah Huwais, Osseodensification: Optimize the Site-Optimize the Outcome</td>
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<tr>
<td>10:00 am - 11:30 am</td>
<td>Daniele Cardaropoli, Current Concepts for the Management of The Post-Extraction Site: From Ridge Preservation to Immediate Implants</td>
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<tr>
<td>11:30 am - 12:30 pm</td>
<td>Gian Pietro Schincaglia, Surgical Treatment Planning for the Single Implant Restorations in the Aesthetic Zone</td>
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<tr>
<td>2:00 pm-3:30 pm</td>
<td>Hom Lay Wang, Unfolding Peri-Implantitis</td>
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<tr>
<td>4:00 pm - 6:00 pm</td>
<td>Resident’s Presentations</td>
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<tr>
<td>7:00 pm - 10:00 pm</td>
<td>Foundation Gala, Casino Night to Promote Vegas 2021</td>
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### SATURDAY - HYGIENE

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<tr>
<th>Time</th>
<th>Session</th>
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<tr>
<td>8:30 am - 10:00 am</td>
<td>Maria Galvan, Peri-Implant Inflammation Control and Maintenance</td>
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<tr>
<td>10:30 am - 12:00 pm</td>
<td>Bethany Valachi, Posture for DH and Dentist</td>
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<tr>
<td>1:30 pm - 3:00 pm</td>
<td>Alon Frydman, Emergence of the Surviving Immunocompromised Population and Their Periodontal Management</td>
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<tr>
<td>All Day</td>
<td>Anna Pattison, Part I - Update on Advanced Periodontal Instrumentation with New Advanced Technique Videos</td>
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### SUNDAY

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<tr>
<td>8:30am - 9:15am</td>
<td>Saj Jivraj, Graft-less Solutions Myths and Realities</td>
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<tr>
<td>9:15am - 10:00am</td>
<td>Sillas Duarte, Clinical Solutions for Adhesive Esthetic Rehabilitations</td>
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<tr>
<td>10:30am - 11:30am</td>
<td>Dimitris Tataakis, Root Coverage: The Science, The Art, and The Element of Time</td>
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### SUNDAY - HANDS-ON

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<tr>
<th>Time</th>
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<tr>
<td>11:30- 2:30pm</td>
<td>Daniele Cardaropoli, Advanced Hard and Soft Tissue Augmentation Around Implants</td>
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<tr>
<td>11:30pm -2:30pm</td>
<td>Alexandre-Amir Aalam, Contemporary Approaches in Bone Grafting in Implant Dentistry</td>
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<td></td>
<td>&amp; Matthew Bryington, Part II - Advanced Periodontal Instrumentation-Hands-On Workshop on Periodontal Typodonts (must attend Part I lecture on Saturday)</td>
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<td>Anna Pattison</td>
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### MARINA DEL REY MARRIOTT • LOS ANGELES

**Attendees: Please note what is included with your registration**

The WSP has expanded its offerings to allow you to register for either a 2 or 3-day program. As part of your registration each day’s breakfast and lunch is included as well as a Friday evening reception with exhibitors and all the lecture courses. Hands-on courses are an additional fee.

These lecture programs are intended for periodontists, general dentists, hygienists and dental assistants. All dentists and the entire dental team are welcome.

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**ADA CERP® Continuing Education Recognition Program**

The WSP is a recognized ADA CERP Provider. The Academy of General Dentistry Accepted Program Provider FAGD/MAGD Credit.

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing education credit. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hour by boards of dentistry.

Western Society of Periodontology designates this activity for up to 30 hours continuing education credits.
HOM-LAY WANG DDS, MSD, PhD
Dr. Wang is a Professor and Director of Graduate Periodontics at the University of Michigan. He published 2 textbooks, 40 book chapters/invited reviews and more than 500 peer-reviewed scientific articles. Dr. Wang currently serves as a member of AAP Scientific Oversight Committee and is a Fellow, Secretary and Former Board of the AO. Dr. Wang is a Diplomate, Former Chair and Director of the American Board of Periodontology, a Fellow of American College of Dentists and a Former President of Midwest Society of Periodontology. He serves as an Associate Editor for JOMI, International Journal of Oral Implantology; Editorial Board member for the JP, ICP, COR, IJPRD and many others. He is the recipient of many awards and most recently ITI Andre Schroeder Research Prize (2014), AO Osseointegration Foundation Clinical Research Recipient (2016), AAP Outstanding Educator Award (2017), AAP Distinguished Scientist Award (2017), ADEA William J. Gies Annual Periodontology Award (2018), University of Michigan Distinguished Faculty Research Mentoring Award (2019) and AAP Master Clinician Award (2019).

SALAH HUWAIS, DDS
Dr. Huwais is the founder of Ossedensification. He maintains a private practice focusing on periodontics and surgical implantology in Jackson, Michigan. Dr. Huwais completed his periodontics and implantology surgical training at the University of Illinois at Chicago. He serves as an Adjunct Clinical Assistant Professor at the University of Minnesota, Dental Implant Program. Dr. Huwais lectures nationally and internationally on periodontal and surgical implantology procedures. He is Diplomate of the American Board of Periodontology and the American Board of Oral Implantology and was the 2017 Recipient of the AAO Foundation Isah Lew Memorial Research Award. Dr. Huwais is the inventor of the Densah® Bur technology.

PROF DANIELE CARDAROLI, DDDS, CERT PERIO
Adjunct Professor in Periodontology at the University of Catania. Scientific Director of PROED - Institute for Professional Education in Dentistry, Torino. Active Member of the European Federation of Periodontology. Fellow ITI. Member of the Editorial Board for The International Journal of Periodontics and Restorative Dentistry and The International Journal of Oral Implantology, Editor of the textbook “Soft Tissues and Pink Aesthetics in Implant Therapy” (Quintessence Publishing, 2019). Private practice in Torino, Italy.

DIMITRIS N. TATAKIS, DDS, PhD
Dr. Tatakis, a Diplomate of the American Board of Periodontology, is Professor and Director of the Advanced Education Program, Division of Periodontology, College of Dentistry, The Ohio State University, and serves as Director for Global Initiatives at the College of Dentistry. He completed his dental education at the National University of Athens, Greece. He then attended the State University of New York at Buffalo and graduated with a certificate in Periodontics and a PhD degree in Oral Biology. He has authored over one hundred forty peerreviewed scholarly articles published in biomedical, periodontal, and dental journals, and several book chapters. His active research interests include periodontal regenerative therapy outcomes. His clinical research has received honors such as the R. Earl Robinson Periodontal Regeneration Award and the E. Bud Tessarson Research Award in Oral Plastic Surgery. He serves as Examiner for the American Board of Periodontology, serves or has served on the Editorial Board of several publications, including the Journal of Clinical Periodontology and the Journal of Periodontology, and lectures nationally and internationally.

GIAN PIETRO SCHINCAGLIA, DDS, PhD,
Dr. Schincaglia received the Dental degree from the University of Ferrara (Italy) and the Periodontal Certificate from the University of Southern California (Los Angeles). Since 2003 he is a Diplomate of The American Board of Periodontology and in 2006 he received the PhD degree in bone biology from the University of Ferrara. From 2007 to 2014 he was Associate Professor in Periodontology and Director of the Graduate Program in Periodontology at University of Connecticut. From July 2016 he is Chair and Post Graduate Program Director of the Department of Periodontology at WVU. He has published extensively in peer-review journals. His research activity is focused on implant immediate loading, peri-implant mucositis, periodontal regeneration and bone biology.

MATTHEW S. BRYINGTON, DMD, MS, FACP
Dr Bryington graduated from the University of Pennsylvania School of Dental Medicine in 2007. He completed his prosthodontic training and received his Master’s in 2010 at the University of North Carolina at Chapel Hill. He was an ITI Scholar at Malmö University, Sweden from 2011-2012. He is a Diplomate of The American Board of Prosthodontics and Program Director for Advanced Education in Prosthodontics at West Virginia University. His research efforts currently examine the use of digital dentistry workflows to improve implant surgical outcomes.

DOUGLAS N. DEDERICH, DDS, MSC, PhD, CERT. PERIO., BSEE
Dr. Dederich earned a BS in electrical engineering and DDS from the University of Iowa, followed by an MSC and PhD in biomedical engineering from the University of Alberta, with his research focusing on laser-tissue interaction. He did his specialty training in periodontics at the University of Pittsburgh School of Dental Medicine. He ran a full-time private periodontal practice in Cedar Rapids, Iowa for over 6 years before assuming the position of Head, Department of Periodontics, at the Louisiana State University School of Dentistry from 1998 to 2005. He has served as Acting Chair of the Department of Dentistry at the University of Alberta and is currently Professor and Director of Graduate Periodontology (Clinical) in the School of Dentistry, at the University of Alberta. He also maintains a part-time specialty practice in periodontics and dental implants. His clinical interests also include implant and cosmetic dentistry.

ALON FRYDMAN, DDS, QME CV
Dr. Frydman is an Associate Professor of Clinical Dentistry in the Division of Periodontology, Diagnostic Sciences and Dental Hygiene and the Division of Restorative Sciences at the Herman Ostrow School of Dentistry of USC and serves as the Director of Continuing Education at the Herman Ostrow School of Dentistry of USC. Dr. Frydman received his dental degree from UCLA and graduated from the Advanced Periodontology Program at USC, where he has since been a faculty member. Dr. Frydman has served on the Education Committee for the AAP; serves as a Board Examiner for American Board of Periodontology and has served as a Task Force member. Dr. Frydman is involved locally with peer review and has served as a reviewer for the State Board. Dr. Frydman teaches courses in treatment planning and implant therapy for both Advanced Periodontology residents as well as dental students. He lectures nationally and is a Diplomat of the American Board of Periodontology.

SILLAS DUARTE, DDS, MS, PhD
Dr. Duarte is Associate Professor and Chairman, Division of Restorative Sciences, Herman Ostrow School of Dentistry of University of Southern California. Dr. Duarte is also Director of the Advanced Program in Operative and Adhesive Dentistry and the Master of Science in Biomaterials and Digital Dentistry, Herman Ostrow School of Dentistry of University of Southern California and he is the editor-in-chief of Quintessence of Dental Technology (QDT). Dr. Duarte serves on the editorial boards of other journals, and has lectured and published nationally and internationally on esthetic dentistry and adhesion. He has been involved in teaching cutting edge clinical techniques and technologies related to esthetic and adhesive dentistry. Dr. Duarte's scientific work has been supported by governmental and commercial grants and he serves as a consultant for several manufacturers.

ALEXANDRE-AMIR AALAM, DDS
Dr. Aalam graduated with a DDS degree from the University of Nice Sophia Antipolis, Nice (France). He, subsequently, specialized in Advanced Periodontics at the University of Southern California, Los Angeles (USA). Dr. Aalam is a Diplomate of the American Board of Periodontology and a Diplomate of the American Board of Oral Implantology. The French Society and the California Society of Periodontology awarded Dr. Aalam for his contribution to clinical research in the field of implant dentistry. Dr. Aalam is a Clinical Associate Professor at the USC School of Dentistry in the department of Advanced Periodontics. In 2012, Dr. Aalam was appointed as the USC dental school representative on the Board of Governor and in 2019 as a member of the Board of Counselor. He maintains a private practice in Los Angeles limited to Periodontics and Reconstructive Implant Dentistry. Dr. Aalam lectures and publishes in the field of dental implant and site development procedures.

JAMES TOM, DDS
Dr. Tom is currently the Immediate Past-President of the American Society of Dentist Anesthesiologists (ASDA) and holds a full-time Associate Professor of Clinical Dentistry position at the Herman Ostrow School of Dentistry of USC. Dr. Tom has served as the ADA and ASDA representative on the American Society of Anesthesiologists’ Moderate Sedation Guidelines and has authored references on the topics of dental anesthesiology. He is currently involved in the clinical and didactic anesthesia instruction of pre-doctoral, post-doctoral, and dental hygiene students. Additionally, Dr. Tom also serves as the Associate Editor of Anesthesia Progress, and promotes the wide use of anxiety and advanced pain control techniques across all disciplines of dentistry.
SATISH S. KUMAR, DMD, MDSC, MS
Dr. Kumar's educational background includes advanced specialty training in periodontics, oral medicine, temporomandibular disorders and orofacial pain, all at the Ostrow School of Dentistry of University of Southern California, Los Angeles. Dr. Kumar is a board-certified specialist and is a Diplomate of the American Board of Periodontology, the American Board of Oral Medicine, and the American Board of Orofacial Pain. He currently serves as an Associate Professor and Director of Periodontics at the Arizona School of Dentistry and Oral Health (ASDOH), A. T. Still University in Mesa, Arizona. He is a certified evidence reviewer by the ADA Center for Evidence-Based Dentistry (EBD) where he also teaches the practice of applying best available clinical research evidence to patient care. He is an invited lecturer and provides continuing education courses in his areas of clinical expertise throughout the country. Dr. Kumar has published about 60 original articles, reviews, critical summaries and book chapters. He serves as a peer-reviewer for several leading academic journals. Dr. Kumar is a member of American Academy of Periodontology, Western Society of Periodontology, American Dental Association, Arizona Dental Association, Central Arizona Dental Society, and American Dental Education Association. Dr. Kumar provides care of private patients on a part-time basis at the Greater Phoenix Periodontics and Implants, Mesa, AZ.

SAJ JIVRAJ, DDS
Dr. Jivraj Completed his dental degree at the University of Manchester in England and his Advanced Prosthodontic training at the University of Southern California School of Dentistry. Dr. Jivraj has published numerous articles on Esthetic and Implant Dentistry in Peer Reviewed journals, and he has presented on aspects of Implant Dentistry and Advanced Prosthodontic procedures both nationally and internationally. He is co-author of the textbook “Treatment Planning in Implant Dentistry”, published by the British Dental Association and is chief editor for the book “Graftless Solutions for Edentulous Patients”, published by Springer. He is on the Editorial board of the Journal of Esthetic and Restorative Dentistry and is chief editor for the book “Graftless Solutions for Edentulous Patients”, published by Springer. He is on the Editorial board of the Journal of Esthetic and Restorative Dentistry, ad hoc reviewer for the Journal of Prosthetic Dentistry. He currently holds a Faculty Position as an Associate Clinical Professor at the USC School of Dentistry, and Clinical teacher at the Eastman Dental Institute in London. He maintains a private practice limited to Prosthodontics and Implant Dentistry in Oxnard CA.

FLAVIA PIRIH, DDS
Dr. Pirih is an associate professor in Periodontics at the UCLA School of Dentistry. After receiving her dental degree at Universidade Federal do Parana in Brazil, Dr. Pirih received a PhD in Oral Biology from UCLA. Upon graduation, Dr. Pirih completed residency in Periodontics from the University of Michigan in 2009. Dr. Pirih is currently the director of the pre-doctoral clinical program in Periodontics at UCLA. Dr. Pirih’s main research interests are in periodontal disease and peri-implantitis initiation and development. Dr. Pirih is currently collaborating with investigators at the UCLA School of Dentistry, the Human Genetics department at the David Geffen School of Medicine and Computer Sciences at UCLA to identify the genetic mediators of periodontitis.

ANNA MATSUISHI PATTISON RDH, MS
Anna is a former Associate Professor and Chair of Dental Hygiene at the Ostrow School of Dentistry at USC. She is coauthor of Peridontal Instrumentation and has contributed to Carranza’s Clinical Periodontology. She was Editor-in-Chief of Dimensions of Dental Hygiene and is now Co-Director of the Pattison Institute which offers online videos, lectures and hands on workshops. An internationally recognized speaker on Advanced Periodontal Instrumentation, in 2005, she received the Pfizer-ADHA Excellence in Dental Hygiene Award and the USC School of Dentistry Alumnus of the Year Award. In 2006 she received the California Society of Periodontists Award and in 2010 she was inducted into the USC School of Dentistry Hall.

MARIA GALVAN, MS, DDS
Dr. Galvan obtained her dental degree from University Complutense of Madrid, Spain. She completed her certificate in Periodontics, as well as her Masters of Science in Craniofacial Biology, at the University of Southern California Herman Ostrow School of Dentistry in 2013. After graduation, she successfully became a Diplomate of the American Board of Periodontology. Dr. Galvan has held a part time teaching position as Clinical Assistant Profes-
sor in the section of Periodontics at the University of Southern California Herman Ostrow School of Dentistry. She maintained a private practice limited to Periodontics and dental implants, in Dallas (Texas) for two years before becoming a full time academician for 2 years at UCLA school of dentistry as a Health Science Assistant Clinical Professor of Periodontics. She currently works in private practice as a Periodontist in the Orange County in California.

AUDREY L. BOROS, DDS, MSC
Dr. Boros is the laboratory director of Oral Pathology Associates. She earned her Bachelor’s of Science in Anatomy and Cell Biology from McGill University (Montreal, Canada) and a Master’s of Science in Pathology and Molecular Medicine from Queen’s University (Kingston, Ontario). She graduated amongst the top of her class, earning her DDS from The University of Southern California, Ostrow School of Dentistry. She is a board-certified Oral and Maxillofacial Pathologist and an active educator. She is a part-time Assistant Professor at Ostrow School of Dentistry of USC. Dr. Boros is the immediate past President of the Southern California Academy of Oral Pathology (SCAOP).

LEONARD F. TAU, DMD, PC
After purchasing his practice the Pennsylvania Center for Dental Excellence in Philadelphia in 2000, Dr. Leonard Tau soley used the power of the internet to help grow his new patient base and went against the traditional way of marketing one’s dental office. He lectures nationally and internationally on internet marketing, social media and reputation marketing and its ability to make your dental office more visible and credible. He is also the General Manager of the Dental Division for Birdseye, a reputation marketing platform and founder of Social Digital, a consulting firm that helps dentists develop a comprehensive online marketing plan. His content rich, engaging seminars allow him to bring his first hand experiences to his audiences.

IAN MCNICKLE, MBA
Ian is the Co-Founder and CEO at WEO Media, an award winning “Best of Class” dental marketing firm. Under his leadership WEO Media has grown quickly to become one of the most widely respected dental marketing firms in North America, and has garnered an impressive list of industry endorsements and awards. Ian is a nationally recognized marketer, writer, and speaker. He has developed significant expertise in online marketing, website optimization & conversion, search engine optimization (SEO), pay-per-click marketing (PPC), social media, video marketing, online reputation management, marketing strategy, and related topics. In addition, he has developed a set of critical KPI’s (key performance indicators) for measuring the effectiveness of any marketing program. Ian lectures all over North America at dental conferences, study clubs, dental societies, and conducts numerous seminars and webinars. His teaching style breaks down the complexities of dental marketing in an easy to understand approach that the non-marketer can comprehend and implement. He also writes articles for Dental Products Report and The Progressive Dentist on various aspects of digital marketing. Prior to co-founding WEO Media Ian worked in the high-tech industry for 10 years in various engineering and management positions at Siltronic and Xerox. He left high-tech in 2006, and founded a regional marketing consulting firm which he ran for several years before eventually co-founding WEO Media in 2009. Ian has a B.S in Mechanical Engineering from Washington State University where he was also a graduate of the University Honors Program. In addition, he graduated Cum Laude with an MBA from the University of Washington. He is an avid endurance athlete having competed in Ironman triathlon, marathon, and ultramarathon events. His favorite activity is simply spending time with his wife Andrea, and three kids Evelyn, Morgan, and Brendan.

TODD GOLDMAN
Todd Goldman is President of Goldman Association Management. He has worked within the dental, publishing and meeting fields for over 27 years. He has managed numerous sales organizations and trained more than 100 salespeople during his career. His background in sales is second to very few. His sales volume totals in the hundreds of millions and has sold on a corporate and individual level. Mr. Goldman has an in-depth knowledge of the sales process, but more important is his ability to train both salespeople and non-salespeople. With his intimate knowledge of the dental field, he is able to work with dental staff members, including the dentists, to improve their sales knowledge and ability to enhance treatment acceptance. His current and past clients include the Who’s Who of dentistry: The Academy of General Dentistry, The Chicago Dental Society, The AADC, The Western Society of Periodontology, The American Academy of Periodontology and about a dozen more.
Unfolding Peri-Implantitis
HOM-LAY WANG

Course Description:
Implant complications have become a major challenge for many dentists who placed implants. This lecture is designed to help dentists who placed or restored implants understand what's new in implant complications, how to avoid these problems and how to predictably manage this emerging concern. New definitions such as plaque induced peri-implantitis and non-plaque associated peri-implant diseases, predisposing and precipitating factors associated with peri-implant complications and treatment prognosis of peri-implant diseases will be presented. Recent research findings of how surface coating or the titanium particles influence the incidence of implant complications will be discussed. In addition, this lecture will provide the mechanisms (e.g., surgically triggered, prosthetically triggered and biological induced implant complications) of how implant bone loss and implant failure occurred. Specifically, how to manage implant esthetic and biological complications using EP-DDS protocol will be demonstrated. Three decision trees (implant biological complication management, implant treatment based upon defect morphology and implant soft tissue recession classification and proposed management) will be proposed. The treatments for implant diseases/comlications include: chemotherapeutic agents, lasers de-contamination, apically positioned flap with or without implantoplasty, implant surface detoxification, lasers, guided bone regeneration, soft tissue grafts, implant removal as well as re-implantation will be thoroughly discussed.

Learning Objectives:
- Recognize predisposing and precipitating factors associated with peri-implant complications
- Learn how to prevent future implant complications
- Know how to select proper treatment for different implant complications
- Learn EP-DDS guided bone regeneration protocol to predictably regenerate peri-implantitis defects
- Familiarize yourself of dental lasers as well as other detoxifying agent

Osseodensification: Optimize the Site-Optimize the Outcome.
SALAH HUWAIS

Course Description:
Osseodensification, an evidence-based approach to osteotomy preparation that enhances implant stability and bone density without compromising healing. This lecture will present the biomechanical, histological healing timeline, and clinical data of Osseodensification. It will discuss bone plasticity and its clinical effect and will also cover the clinical versatility of this novel technique including Sub-Crestal Sinus Auto Grafting, Ridge Expansion, Immediate Implant Placement with Osseodensification, and Guided Expansion Graft. Several clinical protocols will be outlined.

Learning Objectives:
- Understand The scientific principal of Osseodensification.
- Understand bone plasticity biomechanics and its clinical advantages.
- Discuss Osseodensification effect on total implant stability, healing, and what it means biomechanically and histologically (BIC, Bone volume)
- Learn how bone can be enhanced with adequate instrumentation.
- Learn sub-crestal sinus lift protocols.
- Learn how Osseodensification can change the minimum amount of bone needed to predictably place an implant utilizing the Plus1 protocol.
- Learn how to optimize their implant practice and create more with less.

Lecture: Current Concepts for the Management of the Post-Extraction Site: From Ridge Preservation to Immediate Implants
DANIELE CARDAROPOLI

Learning Objectives:
- To learn the dynamics of healing of post-extraction sockets
- To learn the biology and clinical rationale for preserving the volume of the post-extraction site
- To critically evaluate the advantages for an immediate implant placement

Hands-On: Advanced Hard and Soft Tissue Augmentation Around Implants
DANIELE CARDAROPOLI

Course Description:
Severe horizontal and vertical bone resorptions require lateral and supracrestal regeneration, a challenge for clinicians since the external soft tissue pressure is considered to be a major reason for failure of the surgical procedure in non-spacemaking bone defects. Guided bone regeneration using membranes and bone grafts has been proposed for horizontal and vertical bone augmentation. Customized titanium mesh seems to be a reliable alternative able to reduce the morbidity. Once hard tissue has been successfully augmented, an adequate soft tissue thickness becomes mandatory in order to create healthy and stable peri-implant tissues.

Learning Objectives:
- To learn the biology and the surgical principles of horizontal and vertical ridge augmentation
- To learn the selection criteria for membranes, titanium mesh, autogenous bone and biomaterials.
- To learn the technique for soft tissue augmentation using CTG or collagen matrix

Root Coverage: The Science, The Art, and The Element of Time
DIMITRIS N. TATAKIS

Course Description:
Root coverage procedures, one of the components of periodontal plastic surgery, is an essential aspect of periodontal practice. This course will review current scientific evidence on root coverage, reexamine technical aspects of these procedures, and highlight the element of time as it relates to these surgical techniques.

Learning Objectives:
- Discuss current evidence that supports the clinical use of root coverage procedures
- Identify technical aspects of root coverage procedures that influence clinical outcomes
- Explain the significance of time in the context of root coverage outcomes

Surgical Treatment Planning for the Single Implant Restorations in the Aesthetic Zone
GIAN PIETRO SCHINCAGLIA

Course Description:
Dental implants have significantly changed the treatment algorithm of the edentulous patient. Although dental implants have demonstrated a very high level of predictability, the replacement of the single tooth in the aesthetic zone still represents one of the most challenging tasks for the clinician. A careful assessment of the implant site with respect to bone and soft tissue conditions, restorative conditions and patient expectations should be taken into consideration before contemplating the use of implants in the aesthetic zone. The purpose of this lecture is to present and discuss a classification of implant sites and a treatment algorithm for the use of single implant supported restoration in the aesthetic areas.

Learning Objectives:
- Understand the indication and contraindication of the use of single implant supported restoration in the aesthetic area
- Identify the pre-surgical site-related factors that can affect the final outcome when replacing a single tooth with dental implants in the aesthetic zone
- Apply the proper treatment algorithm for the optimal clinical result

MATTHEW S. BRYINGTON AND GIAN PIETRO SCHINCAGLIA

Course Description:
During the hands-on course the participant will acquire the information and training for the use of an implant planning software (Co-Diagnostix) and the notions to solve fully edentulous and partially edentulous cases using a guided surgery approach.

- Use of CBCT for implant planning
  - Image acquisition - Image errors
- Software for implant planning
  - Uploading of Dicom files
  - Image segmentation
  - Implant planning
  - Designing the surgical guides
- Hands on implant placement using the Straumann Guided Surgical Kit

Learning Objectives:
- Understand the advantage and disadvantage of Guided Implant Surgery. The state of the art.
- The use of Co-Diagnostix for implant planning of edentulous and dentate patients
- Application of the Digital workflow in complex cases and bone reconstruction
Lasers in Periodontics: An Update
DOUGLAS DEDERICH
Course Description:
Lasers have varied characteristics that affect the tissue the response arising from exposure to the laser energy. We understand many, but not all, of these tissue effects. We often hypothesize potential clinical value based upon these understandings; however, these hypotheses must then be tested to validate any value they might have. This presentation will provide an update of various laser wavelengths and their apparent clinical effectiveness in selected applications from the perspective of clinical data. Hypotheses will also be shared based upon anecdotal data of other promising applications.
Learning Objectives:
1. To provide a cursory review of clinically relevant laser/tissue interactions
2. To review current clinical consensus on selected clinical laser applications in periodontics

Emergence of the Surviving Immunocompromised Population and Their Periodontal Management
ALON FRYDMAN
Course Description:
Currently birth rates for patients with immuno-compromised conditions is on the rise due to changes in society and healthcare. More of these patients are presenting for periodontal management and retention of their dentition as a result of increased life expectancy. There is a growing need for both simple and complex management of these populations in the periodontal field.
Learning Objectives:
• Recognize at risk populations
• Understand what makes these populations at risk
• Create intervention protocols to screen these populations

Clinical Solutions for Adhesive Esthetic Rehabilitations
SILLAS DUARTE
Course Description:
Novel adhesive techniques and bonded restorations are able to provide patients, clinicians, and dental technicians with treatment alternatives that until recently would require invasive approaches and sacrifice of pristine dental structure. Through microscopically interaction between bio-materials and dental structure, highly-esthetic and long-lasting clinical solutions can be attained while simultaneously preserving the integrity of the enamel and dentin. The adhesive revolution has overturned established dogmas and concepts by advancing our profession with ground breaking ultra-conservative philosophies that supported by the sealing and reinforcement of dental tissues. However, as newer adhesive dental materials and technologies are introduced at a very fast pace, it is essential that clinicians and dental technicians become familiar with their indications and limitations to provide the best restorative strategy for each individual patient. This presentation provides a systematic and scientific approach for selecting esthetic treatment modalities using adhesive techniques and CAD CAM materials based on original research data with special emphasis on minimally-invasive adhesive techniques for materials design and selection.
Learning Objectives:
• Understand challenges related establishing a stable adhesive interface
• Choose adhesive strategies for different clinical situations
• Understand the advantages and limitations of current in-office CAD/CAM materials

HANDS-ON: Contemporary Approaches in Bone Grafting in Implant Dentistry
ALEXANDRE-AMIR AALAM
Course Description:
Once a tooth is extracted, the natural wound-healing cascade paired with irreversible alteration. Invasive adhesive techniques for materials design and selection. Non-surgical and surgical therapies (grafting, implants) in patients with gingival diseases such as lichen plans will also be discussed.

Graft-LESS Solutions Myths and Realities
SAJ JIVRAJ
Course Description:
The purpose of this presentation is to discuss concepts in full arch implant rehabilitation using graft less protocols.
Learning Objectives:
• The participant will understand the diagnostic concepts involved in Full arch rehabilitations
• The participant will understand the rationale for material selection and prosthetic design
• The participant will be introduced to minimally invasive protocols for graftless solutions

How The Periodontal Status of A Patient Affects Overall Patient Care
FLAVIA PIRIH
Course Description:
This lecture will provide a better understanding of how the periodontal status of a patient can affect overall patient care and vice versa.
Learning Objectives:
• Review periodontal health and disease
• Identify systemic conditions that are associated with periodontal conditions
• Understand how the periodontal status of a patient can affect overall patient care

LECTURE: Part I - Update on Advanced Periodontal Instrumentation with New Advanced Technique Videos
ANNA MATSUISHI PATTISON
Course Description:
In the past five years significant developments in new high-tech devices, new hand instruments and ultrasonic tips have changed the way we teach and practice. This presentation for dentists and dental hygienists will update you on the newest hand instruments and ultrasonic units and tips that will enhance your ability to treat patients with moderate to advanced periodontitis and/or implants. Periodontal endoscopy videos will show the effectiveness of various ultrasonic tips and hand instruments on residual, burnished calculus. New streaming online instructional videos from the Pattison Institute will demonstrate alternative fulcrums, new instruments and advanced techniques. The newest titanium mini-bladed hand instruments for implants and ultrasonic tips for implants will be shown and compared to subgingival air polishing with glycine and subgingival irrigation with antimicrobials.
Learning Objectives:
• Identify the objectives of periodontal debridement
• Describe the characteristics of the dental endoscope
Hands-On Workshop on Periodontal Typodonts

**Learning Objectives:**
- Gain an understanding of how to manage and treat select conditions to ensure optimal patient care
- Learn how to avoid common mistakes when approaching oral lesions
- Review numerous oral pathologies affecting the periodontium
- Understand the design, indications and sequence for use of universal cures, new types of Gracey cures, mini-bladed Gracey cures, new sickles, diamond coated instruments, furcation cures, and various types of implant instruments
- Describe the differences between magnetostrictive and piezoelectric ultrasonic devices and tips for periodontal and implant scaling
- Recognize the indications for extraoral, opposite arch or other alternative fulcums
- Discuss the efficacy of subgingival air polishing compared to hand and ultrasonic instrumentation of implant surfaces.
- Discuss the efficacy of subgingival irrigation with antimicrobials.

**Peri-Implant Inflammation Control and Maintenance**

**MARIA GALVIN**

**Course Description:**
Peri-implant mucositis is defined as a reversible inflammatory process in the soft tissues surrounding a functioning implant. The continuous presence of biofilm on the implants, induces an inflammatory reaction that if not treated correctly can evolve to periimplantitis. The use of non surgical treatment to prevent peri-mucositis and treat it when present is key to prevent the development into peri-implantitis.

**Learning Objectives:**
- Demonstrate close overlapping strokes on an extracted tooth with a Gracey curet
- Recognize the design, indications and sequence for use of universal cures, Gracey cures, mini-bladed and Micro-mini-bladed Gracey cures, Pattison Gracey Lite cures, sickle scalers, files, furcation cures and diamond coated instruments
- Demonstrate the use of universal cures, Gracey cures, mini-bladed and Micro-mini-bladed Gracey cures, Pattison Gracey Lite cures, sickle scalers, files, furcation cures and diamond coated instruments on a periodontal typodont
- Develop strategies for scaling maxillary and mandibular furcations
- Demonstrate intraoral, finger-on-finger, extraoral, opposite arch and reinforced fulcums

**Select Cases in Oral Pathology for the Dental Professional: Avoiding Pitfalls to Help Achieve Comprehensive Oral Health For Your Patients**

**AUDREY L. BOROS**

**Course Description:**
Using a case-based approach, this presentation will cover numerous oral pathologies involving the periodontium. An emphasis will be placed on avoiding potential mistakes when approaching lesions, the use of appropriate diagnostic methods, and an approach to treatment and management of patient conditions. At the end of the course, the clinician will be armed with the knowledge necessary to help contribute to a comprehensive approach to oral health care.

**Learning Objectives:**
- Review numerous oral pathologies affecting the periodontium
- Learn how to avoid common mistakes when approaching oral lesions
- Gain an understanding of how to manage and treat select conditions to ensure optimal patient care

**Raving Patients: Get Visible, Get Credible:**
**Get More New Patients**

**LEONARD F. TAU, DMD, PC**

**Course Description:**
Word of mouth has always been the foundation for the acquisition of new patients by a dental practice but in our internet age, word of mouth is transformed because of reviews sites like Google, Yelp, and Facebook. Online reviews are now one of the biggest ranking factors in a local search.

Being credible is only one piece of the puzzle though. Your practice also needs to be found online when people are searching for a dentist near them. Are you at the top of the Google Map Pack? If not you are invisible and all of those great reviews are not doing you much good.

In this seminar Dr. Tau shares numerous tips and best practices to not only become credible but visible online. He will also discuss the system that has been tried and tested in his own office enabling him to take his practice to the next level simply by marketing his reputation.

**Learning Objectives:**
- Understand the importance of taking control of your online presence
- Learn software programs that help manage your reputation
- See why your practice may not be ranking as high as it could be
- Discuss ways in which patient reviews can manifest online
- Discuss strategies for garnering positive patient reviews
- Review team training tips for garnering positive feedback

**New Patient Growth thru Digital Marketing**

**IAN MCNICKLE, MBA**

**Course Description:**
In this seminar we will explore the most important aspects of online marketing for dentists including website optimization, social media, online reviews / reputation management, SEO for Google rankings, PPC for new patient leads, and videos. Case studies will be used throughout the program to illustrate best practices. We will review how to track and measure results as well as how to determine Return on Investment.

**Learning Objectives:**
- Discuss recommended marketing services and budget for best results
- How to properly optimize a website to convert new patient leads
- SEO best practices to rank high on Google
- Review typical ROI (Return on Investment) for new patient generation

**Getting Better Case Acceptance**

**TODD GOLDMAN**

**Course Description:**
Sales are easily won and lost based on the conversations you and your sellers have with your patients. The common thought process is that sellers make mistakes along the way – but that is too easy to diagnose. More often mistakes are made before the sales process really starts. How much do you know about your patients? How much time do you actually spend getting to understand what your patient really wants? And are you leaving the most crucial aspect, THE CLOSE, to people who have never even been trained to sell…or who may not even like to sell. Patients aren’t like they were 20, 30 or even 10 years ago. They are wiser and more educated. The days of blind treatment acceptance from an expert in a white lab coat are long gone. So even after putting in place a great marketing campaign, a gorgeous and informative website, do you still find that you may not be converting as many treatment plans as you hoped?

**Learning Objectives:**
- Learn the steps, strategies and tactics that are the foundation of successful selling
- Learn the key selling skills your dental team needs to get more patient compliance and treatment acceptance
MARINA DEL REY MARRIOTT • LOS ANGELES

When you stay at Marriott Marina del Rey in Marina del Rey, you’ll be by the ocean and minutes from Abbot Kinney Boulevard and Venice Beach Boardwalk. This hotel is close to Venice Beach and Santa Monica Pier. Make yourself at home in one of the 370 air-conditioned rooms featuring refrigerators and Smart televisions. Rooms have private balconies. Wireless Internet access (surcharge) keeps you connected, and cable programming is available for your entertainment. Private bathrooms with shower/tub combinations feature deep soaking bathtubs and complimentary toiletries. Be sure to enjoy recreational amenities, including an outdoor pool, a spa tub, and a fitness center. Additional features at this hotel include complimentary wireless Internet access, concierge services, and gift shops/newsstands. Enjoy Californian cuisine at Sinder, a restaurant which features a bar, or stay in and take advantage of the room service (during limited hours). Featured amenities include a business center, express check-out, and complimentary newspapers in the lobby. For your event, this hotel has facilities measuring 20,731 square feet, including conference space.

Reservations can be made online at the Western Society of Periodontology Attendee Reservation Website. Attendees are also welcome to call the Group Reservation line (310)301-3000. Mention Western Society of Perio for Special Group Pricing.

MARRIOTT MARINA DEL REY
4100 Admiralty Way, Marina del Rey, CA, 90292
Phone: +1 310-301-3000 • Fax: +1 310-448-4827
Reservations@MarinaDelReyHotel.com

Foundation Gala
Saturday, April 18, 2020 • 7:00 - 9:00 pm
Appetizers • Cocktails • Live and Silent Auctions • Door Prizes • Entertainment

RESERVE TODAY AT WWW.WSPERIO.ORG

SPECIAL TEAM PRICING:
NOW YOU CAN INCLUDE YOUR STAFF FOR GREAT PACKAGE PRICING!
The WSP’s goals since inception have been to focus on a team approach to periodontal care and treatment. To these ends we have created a team pricing approach. Now you can bring your staff and take advantage of our special discounted pricing model.

GO TO WWW.WSPERIO.ORG FOR MORE INFORMATION OR CALL 813.444.1011

FOR INFORMATION ON THIS OR OTHER SEMINARS CONTACT:
813.444.1011 OFFICE • DGOLDMAN@WSPERIO.ORG
877.864.0263 • WWW.WSPERIO.ORG
# Western Society of Periodontology

## 68th Annual Scientific Session 2020

**Los Angeles**

**April 16-19, 2020**

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**NEW COLLABORATIVE REGISTRATION OPTIONS**

**2020 ANNUAL PACKAGE REGISTRATION FEES**

### Personal Information

- **Full Name:** ____________________________________________
- **Signature:** ____________________________________________
- **Credit Card #:** _________________________________________
- **Exp. Date:** ___________________
- **CW#:** _______________
- **Billing Address:** ________________________________________
- **City:** ____________________
- **State:** _____
- **Zip:** ______

Enclosed is a check for the amount of (or process our payment in the amount of) $______________________

Complete and mail to: 3820 Northdale Blvd., Suite 205A, Tampa, FL 33624 or fax to 813.422.7966

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**2020 ANNUAL MEETING REGISTRATION FEES**

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<tr>
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<td><strong>Member Dentists</strong></td>
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**Call for Single Day Pricing**

Total Amount Due: __________

Course Registration Cancellations: The fee, less a $35 per person processing charge, will be refunded if cancellation is made by 2/15/2020. Cancellations made between 2/15/2020-3/15/2020 will be charged $100 cancellation fee. No refund will be made for cancellations after 3/15/2020. Please register online at wsperio.org.

**Foundation Gala Tickets**

- **$129**
- **$129**

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**NEW COLLABORATIVE REGISTRATION OPTIONS**

**BRING A COLLEAGUE** - The goal of the WSP, from its inception, has been to build a meeting that appeals to the team. In that light we have created entirely new registration options unlike any other dental meeting in America. You may still register on your own, however, now if you want to bring your hygienist(s) or referring General Dentists we are offering a package price that is a substantial discount. Below are your member pricing options.

**2020 ANNUAL PACKAGE REGISTRATION FEES**

**I am a Member Periodontist and I want to bring:**

<table>
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<tr>
<td><strong>Hygienists</strong></td>
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<tr>
<td><strong>General Dentists</strong></td>
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**I am a Member General Dentist and I want to bring:**

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<th>3 day</th>
<th>2 day</th>
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<tbody>
<tr>
<td><strong>Hygienists</strong></td>
<td>$219</td>
<td>$199</td>
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</tbody>
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Please list each attendee below you are registering and we will contact them to get them registered.

- **Name:** ____________________
- **Phone:** ____________________
- **Email:** ____________________
- **GP/ RDH:** __________

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**Payment Information**

- **Full Name:** ____________________
- **Signature:** ____________________
- **Credit Card #:** ____________________
- **Exp. Date:** ____________________
- **CW#:** _______________
- **Billing Address:** ____________________
- **City:** ____________________
- **State:** _____
- **Zip:** ______

Enclosed is a check for the amount of (or process our payment in the amount of) $______________________

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WHY JOIN
THE WESTERN SOCIETY OF PERIODONTOLOGY?

The Western Society of Periodontology is a unique organization that is the Leader in Collaborative Care. Members include Periodontists, Specialists, Restorative Dentists and Dental Hygienists.

We cover the 14 Western States and the Western Provinces of Canada.

Today, more than ever, there are many choices of dental organizations to join.

SO WHY SHOULD YOU JOIN THE WSP?
Here are a few quotes from some of our members and why they joined.

**Why I am a member of the WSP?**

The WSP is the only true collaborative organization that recognizes both the Periodontist and the Restorative dentist, as well as the dental team consisting of Hygienists and Assistants. This leads to the WSP always having world class speakers that review very practical and multi-disciplinary topics. Furthermore, the culture of the organization is one of true camaraderie and cooperation. Members and attendees are more than welcome to network and engage with anyone at the meetings or part of the organization. This creates a very relaxed yet productive overall environment, and makes the WSP such an amazing organization to be a part of.

**Bobby Birdi,**

BMD, MS

Vancouver, British Columbia

**I am a member of WSP because...**

The WSP promotes progressive inter-disciplinary collaboration, which is consistent with my values as a clinician.

The WSP conducts cutting edge continuing education programs.

The WSP creates a place to network with colleagues across many disciplines.

**Homa Zadeh,**

DDS, PhD

Los Angeles, CA

**Now, more than ever, collaborative patient care is paramount to success.**

Patients have more complex dental needs. People are living longer and quality of life is important to everyone. The modalities of dental care are numerous and many are complex. No single dentist can be an expert in all procedures. In order to provide the best options with the greatest benefits, we need to work together. The WSP is the leader in collaborative care. It was founded on that premise 66 years ago. This organization offers the greatest opportunity to succeed in your professional life.

**Tom Kepic,**

DDS, MS

Upland, CA

**Why join WSP?**

Picking an organization should be based on your passion for your interest or based on what benefits you. There are many reasons why one should join the Western Society of Periodontology (WSP). WSP is instrumental in helping me with my practice development, networking potential, and refinement of my surgical skills. With over 66 years of continuing education excellence, I knew this organization would provide me with exceptional interdisciplinary educational opportunities from world-renown speakers. Also, life is about building friendships and having fun. Our WSP meetings provide you a chance to meet people with similar interests and build long-term friendships.

**Dean Ahmad,**

DDS

Sacramento, CA

**I am a WSP member because I feel that WSP is the type of organization and people I like to associate with.**

There is an evident passion to provide real scientific, unbiased, practical courses. The information I learn is something I can use in my practice, knowing I am not being sold a protocol or tools and equipment that may not help my patients, but is endorsed by a speaker supported by manufacturers ...

... and that’s only one side of it. Another major benefit, for me, to be with WSP is the camaraderie and relationships I am developing with some of the top minds in clinical care and research. Great, down to earth, fun people that I feel make me not only a better clinician, but more importantly, a better person.

**Nagib Bahri,**

DDS

Upland, CA

MEMBERSHIP BENEFITS

**BENEFITS OF MEMBERSHIP**

The Western Society of Periodontology is committed to providing scientific information, clinical experiences and educational forums emphasizing the relationship of periodontal health to other aspects of dentistry and medicine.

**CONTINUING EDUCATION**

is provided throughout the region during the year, representing over 50 continuing education credits each year. Members receive considerable savings on postgraduate courses.

**HYGIENIST APPRECIATION DAYS**

are some of these events with the goal of growing periodontal practices... And it is working!

**PERIODONTAL ABSTRACTS**

The Journal of The Western Society of Periodontology, is a quarterly publication providing literature reviews, original articles and abstracts of current literature related to periodontology. It has been in continuous publication since 1953 and is a nationally recognized publication of significance.

**E-NEWSLETTERS**

are publications that contain news of the Society and of each Section, reviews of WSP continuing education courses, and previews of educational sessions.

**DENTAL WEBSITE AND MARKETING SERVICES**

The WSP is now endorsing and recommending WEO Media for dental website design and management and marketing services. WEO Media offers discounts to WSP members up to 15% depending on which services are selected by the practice.

**STUDY CLUBS**

provide a clinical experience approach to the study of periodontics. Dental hygiene study clubs are active in many areas throughout the region.

**FELLOWSHIP**

is the camaraderie of local members as well as interstate communication with fellow members. The Society is also a good information source for patients who relocate.

THE WESTERN SOCIETY OF PERIODONTOLOGY

**LEADERS IN COLLABORATIVE CARE**

- PERIODONTISTS
- RESTORATIVE
- DENTISTS
- HYGIENISTS

**Practice Growth Through Collaboration**

- EXPERIENCE
- EDUCATION
- COMMITMENT
- TO EXCELLENCE

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Rethink Synthetics

easy-graft®
CLASSIC
alloplastic bone grafting system

PLACING BONE GRAFT HAS NEVER BEEN THIS EASY.

Once the coated granules of GUIDOR® easy-graft® are syringed into the bone defect and come in contact with blood, they change in approximately one minute from a moldable material to a rigid, porous scaffold.

<table>
<thead>
<tr>
<th>Size</th>
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<td>Small</td>
<td>C11-018</td>
<td>500-630 µm</td>
<td>3 systems x 0.15 mL</td>
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1 system = 1 syringe of GUIDOR easy-graft granules and 1 ampule of BioLinker®